

2024▶

LEADING THE WAY

Addressing Realities, Promoting Solutions

Leading the Way and Keepers of the American Dream

November 13-14, 2024

Hilton Washington DC Capitol Hill

525 New Jersey Ave NW, Washington, DC 20001



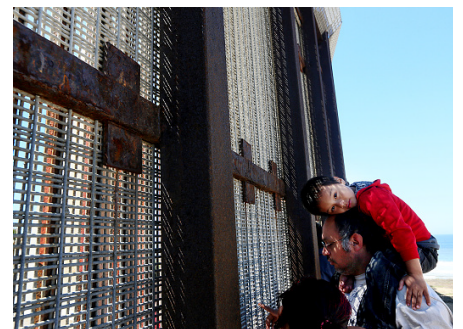


For over 10 years,

Leading the Way brings together moderate and conservative faith, law enforcement, national security and business leaders from all over the country to network, advocate and discuss the role of immigrants and immigration with high-profile, influential national speakers. We bring these local leaders to the nation's capital the week after the 2024 Presidential election, so they may have their voices heard directly on Capitol Hill as we coordinate dozens of advocacy meetings.

Keepers of the American Dream honors leaders and organizations that embody the spirit of immigrant achievement, contribute significantly to the well-being of immigrants in the United States, and are advocates for the value of immigrants and immigration to the nation. As one of our highest honors, we also promote this award with digital media and strategic communications, so the stories of these courageous leaders are made even more visible in our national conversation on immigration issues.

We invite you to join us.



ABOUT THE NATIONAL IMMIGRATION FORUM

OUR MISSION

Founded in 1982, the National Immigration Forum advocates for the value of immigrants and immigration to the nation.

OUR VISION

We envision a 21st-century immigration system that helps new Americans gain the opportunities, skills and status they need to realize their full potential.

OUR IMPACT

We bring together moderate and conservative faith, law enforcement, national security and business leaders to engage in constructive conversations and weigh in with media and policy makers in support of practical and commonsense immigration and integration policies. We anticipate that this year will be one of the most difficult yet pivotal years for immigration our nation has experienced in modern history. While immigration advocates continue to urge Congress to modernize our immigration policies and procedures, a mass global displacement of over 100 million people rages on and communications experts seek to undo the damage of misinformation. However, while the work needs to be expanded and multifaceted, we remain hopeful as Americans who consistently support immigration policies that promote security and humanity. We will bolster our constituencies as we utilize the point-of-view voices of our key moderate-to-conservative grass-top leader partners, ensuring the conversation is inclusive of moderate voices and balances pragmatic and humane solutions.

- ★ **Bibles, Badges and Business for Immigration Reform** is a network of moderate and conservative faith, law enforcement, national security, business and other leaders working to establish a new consensus on the value of immigrants and immigration to America.
- ★ **Women of Welcome and We Welcome** are grassroots efforts launched in early 2017 by the National Immigration Forum and World Relief to educate, equip, and mobilize over 250k conservative to moderate evangelical women on immigration and immigration reform.
- ★ **Law Enforcement Immigration Task Force** was launched in 2015, convenes more than 130 police chiefs, sheriffs and law enforcement executives in 32 states who are committed to the belief that when immigrants feel safe in their communities, we are all safer.
- ★ **Council on National Security and Immigration** launched in 2021, consists of center-right national security experts who believe immigration reforms are imperative to bolster and maintain the United States' global leadership in the 21st century.
- ★ **Evangelical Immigration Table** is a national movement of Christian organizations and leaders who are committed to encouraging other Christians to thinking and acting biblically on immigration issues.
- ★ **The Forum's business engagement programs** advance our country and economy by partnering with companies to bolster the skills and career pathway potential of immigrant workers, meeting important business operational needs through three distinct programs:

ABOUT THE NATIONAL IMMIGRATION FORUM (CONTINUED)

- ★ **The Corporate Roundtable:** We convene some of the nation's leading corporations from a diverse set of industries to advance strategies that integrate new Americans into the U.S. labor market and improve their opportunities to thrive.
- ★ **English at Work:** We work with businesses to provide industry-contextualized English language training as a solution between employees seeking to increase English proficiency and employers seeking to upskill, retain and promote a diverse workforce.
- ★ **New American Workforce Citizenship Services:** We work with businesses to assist their eligible immigrant employees with the citizenship process through the worksite, so they can become full participants in the workplace, their community and our economy. Employees have access to a secure online portal and vetted legal review to complete their citizenship applications at their own convenience.



PREVIOUS LEADING THE WAY SPEAKERS

Vikrant Reddy, Senior Fellow, Stand Together Trust
Glenn Hamer, President & CEO, Texas Association of Business
Dr. Jeffrey Singer, Senior Fellow, Cato Institute
Elizabeth Neumann, Chief Strategy Officer, Moonshot
Doug Baker, Founder, Baker Global Advisory
Tess Clarke, Director, We Welcome
Efrén Olivares, Director of Strategic Litigation, Southern Poverty Law Center
Chief Ramon Batista, Santa Monica, CA, Police Department
Stephanie Martz, Chief Administrative Officer, National Retail Federation
Michelle Hackman, Wall Street Journal
Dr. J. Blair Blackburn, President, East Texas Baptist University
Dane Linn, Senior Vice President, Business Roundtable
Cathy Burns, Chief Executive Officer, International Fresh Produce Association

PREVIOUS KEEPERS OF THE AMERICAN DREAM HONOREES

INDIVIDUALS

Sister Norma Pimentel, Catholic Charities of the Rio Grande Valley
The Rev. Dr. Gabriel Salguero & The Rev. Jeanette Salguero, President and Vice President of the National Latino Evangelical coalition (NALEC)
Charles Foster, Chairman of Foster LLP
Joseph Azam, Afghan-American lawyer, writer, advocate and policy advisor currently serving as the Board Chair for the Afghan-American Foundation
Maria Gabriela Pacheco, TheDream.US

ORGANIZATIONS

Walmart
Amazon
World Relief
Cummins Inc.
Driscoll's

2023 SPONSORS



SPONSORSHIP INFO

Your sponsorship of Leading the Way and Keepers of the American Dream demonstrates your commitment to a 21st century immigration system that helps new Americans gain the opportunities, skills and status they need to realize their full potential.

BENEFITS

Benefactor — \$100,000

- Sponsor prominently featured and named as a sponsor of Leading the Way and the Keepers of the American Dream Award, eg “Keepers of the American Dream Award presented by [Sponsor name]”
- Opportunity for speaker remarks during main program
- Sponsor featured in post-event write ups distributed to our list serves
- Sponsor logo on Leading the Way and Keepers of the American Dream printed event collateral including signage and program
- Sponsor recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Sponsor name announced as a panel sponsor during panel discussion introductions.
- One social media post by the Forum highlighting sponsor name
- Sponsor logo most prominently placed on the Leading the Way website and mobile event app

Leader — \$50,000

- Sponsor featured in post-event write ups distributed to our list serves
- Sponsor logo prominently featured on Leading the Way and Keepers of the American Dream printed event collateral including signage and program
- Sponsor recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Sponsor name announced as a panel sponsor during panel discussion introductions.
- One social media post by the Forum highlighting your company
- Sponsor logo prominently placed on the Leading the Way website and mobile event app

Champion — \$25,000

- Sponsor logo on Leading the Way and Keepers of the American Dream printed event collateral including signage and program
- Sponsor recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Your Sponsor announced as a panel sponsor during panel discussion introductions.
- One social media post by the Forum highlighting sponsored
- Sponsor logo on the Leading the Way website and mobile event app

Patron — \$15,000

- Sponsor logo on Leading the Way and Keepers of the American Dream printed event collateral including signage and program

- Sponsor recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Sponsor name listed on the Leading the Way website and mobile event app

Promoter — \$10,000

- Sponsor logo on Leading the Way or Keepers of the American Dream printed event collateral including signage and program
- Sponsor recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Sponsor name listed on the Leading the Way website and mobile event app

Ally — \$5,000

- Sponsor logo on Leading the Way and Keepers of the American Dream printed event collateral including signage and program (continued on next page)
- Sponsor name listed on the Leading the Way website and mobile event app

Friend — \$2,500

- Sponsor logo on either Leading the Way or Keepers of the American Dream printed event collateral including signage and program (your choice)
- Your company name listed on the Leading the Way website

Supporter — \$1,000

- Sponsor logo on either Leading the Way or Keepers of the American Dream printed event collateral including signage and program (your choice)
- Your company name listed on the Leading the Way website

Thank you for sponsoring 2024 Leading the Way and Keepers of the American Dream

Please complete and return this form to Caroline Soberanis at: National Immigration Forum, 10 G Street NE, Suite 500, Washington, DC 20002 or email to csoberanis@immigrationforum.org .

Questions? You can reach Caroline at (202)421-5993.

Company Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Primary Contact Name: _____

Primary Contact Email: _____

Primary Contact Phone: _____

I will be sponsoring Leading the Way and/or Keepers of the American Dream at the following level:

- | | | | |
|--------------------------|-----------------------------|--------------------------|--------------------------|
| <input type="checkbox"/> | Benefactor \$100,000 | <input type="checkbox"/> | Promoter \$10,000 |
| <input type="checkbox"/> | Leader \$50,000 | <input type="checkbox"/> | Ally \$5,000 |
| <input type="checkbox"/> | Champion \$25,000 | <input type="checkbox"/> | Friend \$2,500 |
| <input type="checkbox"/> | Patron \$15,000 | <input type="checkbox"/> | Supporter \$1,000 |

If you are purchasing a sponsorship, please let us know the names of expected attendees:

2024▶

**LEADING
THE WAY**

Thank You.

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Washington, DC 20002
(202) 347-0040

immigrationforum.org

