



2023 ▶  
**LEADING  
THE WAY**



*Leading the Way: Heading to Texas*



November 16, 2023  
Houston, TX



# About National Immigration Forum

## *Our Mission*

Founded in 1982, the National Immigration Forum advocates for the value of immigrants and immigration to the nation.

## *Our Vision*

We envision a 21<sup>st</sup> century immigration system that helps new Americans gain the opportunities, skills and status they need to realize their full potential.

## *Our Programs*

We bring together moderate and conservative faith, law enforcement, national security and business leaders to weigh in with media and policy makers in support of practical and commonsense immigration, citizenship, and inclusion policies.

**Bibles, Badges and Business for Immigration Reform** is a network of moderate and conservative faith, law enforcement, national security, business and other leaders working to establish a new consensus on the value of immigrants and immigration to America.

**The New American Workforce** advances our country and economy by bolstering the skills and career pathway potential of immigrant workers, meeting important business operational needs through three distinct programs:

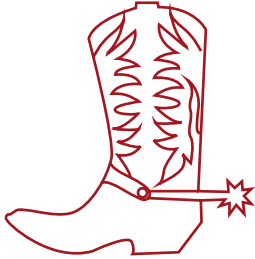
- ★ **English At Work:** We work with businesses to provide industry-contextualized English language training as a solution for employees looking to strengthen communication and digital skills.
- ★ **The Corporate Roundtable:** We convene some of the nation's leading corporations from a diverse set of industries to advance strategies that integrate new Americans into the U.S. labor market and improve their opportunities to thrive.
- ★ **Citizenship:** We work with businesses to assist their eligible immigrant employees with the citizenship process through the worksite, so they can become full participants in the workplace, their community and our economy. Employees have access to a secure online portal and vetted legal review to complete their citizenship applications at their own convenience.

# About Leading the Way & Keepers of the American Dream

*Leading the Way* brings together an exclusive group of moderate and conservative faith, law enforcement and business leaders to network, advocate and discuss the role of immigrants and immigration from high-profile, influential national leaders. This year's in-person event will be held on November 16th in Houston, Texas, and include constituency meetings and high-profile speakers from Texas and nationally.

The *Keepers of the American Dream* Award honors leaders and organizations that are paving the way for dignified, robust immigration policy reform. Honorees embody the spirit of immigrant achievement, contribute significantly to the well-being of immigrants in the United States, and are advocates for the value of immigrants and immigration to the nation. This year's ceremony will be held on October 18th in Washington, D.C.

***We invite you to join us.***



# Leading the Way 2022 Speakers

- Joseph Azam, Board Chair, Afghan-American Foundation
- Adrian Bota, Co-Founder and CEO, ORIGIN Nutrition
- Cathy Burns, CEO, International Fresh Produce Association
- Linda Chavez, Senior Fellow, National Immigration Forum
- Catherine Chen, CEO, Polaris
- Sarah Cross, Deputy Assistant Secretary, Bureau of Population, Refugees, and Migration, U.S. Department of State
- Paul Davis, VP of Diversity, Equity and Inclusion, Tyson Foods
- Jenét DeCosta, Chief of Staff, Driscoll's
- Myal Greene, President & CEO, World Relief
- Jonathan Jones, Managing Partner, Tiber Creek Group
- Gil Kerlikowske, Former Commissioner, U.S. Customs and Border Protection
- Senator Amy Klobuchar, D-Minnesota, U.S. Senate
- Andrew Kreighbaum, Immigration Reporter, Bloomberg Law
- Molly McGregor, Principal – Immigration Programs, Amazon
- Suzanne Monyak, Immigration Reporter, CQ Roll Call
- Jennie Murray, President & CEO, National Immigration Forum
- Ozzie Nelson, Executive VP/General Manager, Sales, Microstrategy
- Elizabeth Neumann, Chief Strategy Officer, Moonshot
- Maria Gabriela "Gaby" Pacheco, Development and Communications, TheDream.US
- Harvest Prude, Congressional Reporter, The Dispatch
- Laura Foote Reiff, Shareholder, Greenberg Traurig
- Becky Tallent, VP & Head of U.S. Government Relations, Anywhere Real Estate Inc
- Stewart Verdery, CEO and Founder, Monument Advocacy
- Julie Myers Wood, CEO, Guidepost Solutions

# Keepers of the American Dream 2022 Honorees

## Individuals

- Orlando Rolón, Retired Chief, Orlando Police Department
- Maria Gabriela "Gaby" Pacheco, Development and Communications, TheDream.US

## Organizations

- Tyson Foods, accepted by Paul Davis, VP of Diversity, Equity and Inclusion, Tyson Foods
- World Relief, accepted by Myal Greene, President & CEO, World Relief



# Leading the Way 2022 Sponsors

## Champions - \$25,000

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## Promoters - \$10,000

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## Allies - \$5,000

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## Friends - \$2,500

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Roman Catholic Diocese of Sacramento

## Supporters - \$1,000

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Council for Christian Colleges & Universities

Diocese of Sioux City

# Sponsorships

Your sponsorship of Leading the Way and the Keepers of the American Dream Award demonstrates your commitment to a 21<sup>st</sup> century immigration system that helps new Americans gain the opportunities, skills and status they need to realize their full potential.

## Benefactor \$100,000

- Your company prominently featured and named as a sponsor of Leading the Way and the Keepers of the American Dream Award
- Your company featured in post-event write ups distributed to our list serves
- Your company logo on Leading the Way and Keepers of the American Dream tangible event collateral including signage and program
- Your company recognized by speakers from the stage during both Leading the Way and Keepers of the American Dream
- Your company name and logo listed on the Leading the Way and Keepers of the American Dream web page
- Your company announced as a panel sponsor during panel discussion introductions.
- One social media post by the Forum highlighting your company

## Leader \$50,000

- Your company featured in post-event write ups distributed to our list serves
- Your company logo on Leading the Way and Keepers of the American Dream tangible event collateral including signage and program
- Your company recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Your company name and logo listed on the Leading the Way and Keepers of the American Dream web page
- Your company announced as a panel sponsor during panel discussion introductions
- One social media post by the Forum highlighting your company

## Champion \$25,000

- Your company logo on Leading the Way and Keepers of the American Dream tangible event collateral including signage and program
- Your company recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Your company name and logo listed on the Leading the Way and Keepers of the American Dream web page
- Your company announced as a panel sponsor during panel discussion introductions.
- One social media post by the Forum highlighting your company

## Patron \$15,000

- Your company logo on Leading the Way and Keepers of the American Dream tangible event collateral including signage and program
- Your company recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Your company name and logo listed on the Leading the Way and Keepers of the American Dream web page

## Promoter \$10,000

- Your company logo on Leading the Way or Keepers of the American Dream tangible event collateral including signage and program
- Your company recognized by speakers from the stage during Leading the Way and Keepers of the American Dream
- Your company name and logo listed on the Leading the Way and Keepers of the American Dream web page

## Ally \$5,000

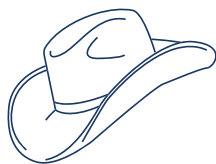
- Your company recognized by speakers from the stage during Leading the Way or Keepers of the American Dream
- Your company name and logo listed on the Leading the Way and Keepers of the American Dream web page

## Friend \$2,500

- Your company name and logo listed on the Leading the Way and Keepers of the American Dream web page

## Supporter \$1,000

- Your company name and logo listed on the Leading the Way or Keepers of the American Dream web page (your choice)



## Thank you for sponsoring Leading the Way, Keepers of the American Dream and the National Immigration Forum

Please complete and return this form to Jennifer Maerz at: National Immigration Forum, 10 G Street NE, Suite 500, Washington, DC 20002 or email to [jmaerz@immigrationforum.org](mailto:jmaerz@immigrationforum.org).

Questions? You can reach Jennifer at (202) 383-1304.

Company Name:

Mailing Address:

City:

State:

Zip Code:

Primary Contact Name:

Primary Contact Email:

Primary Contact Phone:

I will be sponsoring Leading the Way and Keepers of the American Dream at the following level:

Benefactor \$100,000

Leader \$50,000

Champion \$25,000

Patron \$15,000

Promoter \$10,000

Ally \$5,000

Friend \$2,500

Supporter \$1,000





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