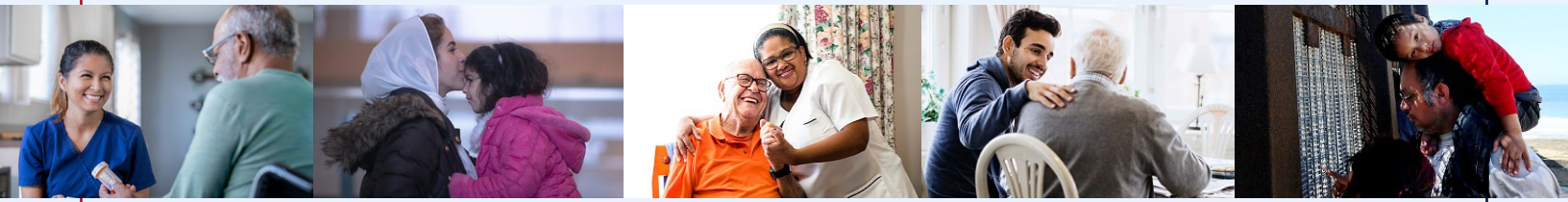


2022 ▶
**LEADING
THE WAY**

Solutions Rooted in Trust, Driven by Dignity

November 15-17, 2022
Washington, DC





About National Immigration Forum

Our Mission

Founded in 1982, the National Immigration Forum advocates for the value of immigrants and immigration to the nation.

Our Vision

We envision a 21st century immigration system that helps new Americans gain the opportunities, skills and status they need to realize their full potential.

Our Programs

We bring together moderate and conservative faith, law enforcement, and business leaders to weigh in with media and policy makers in support of practical and commonsense immigration, citizenship, and integration policies.

Bibles, Badges and Business for Immigration Reform is a network of moderate and conservative faith, law enforcement, national security, business and other leaders working to establish a new consensus on the value of immigrants and immigration to America.

The New American Workforce advances our country and economy by bolstering the skills and career pathway potential of immigrant workers, meeting important business operational needs through three distinct programs:

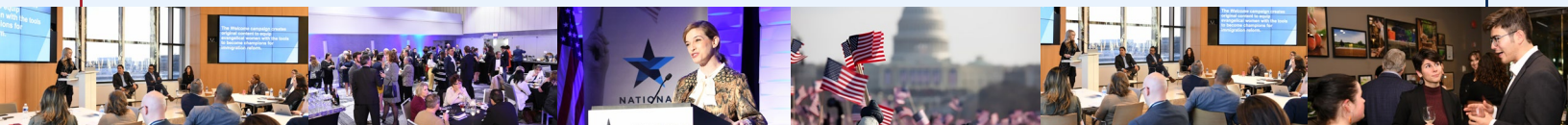
- ★ **English At Work:** We work with businesses to provide industry-contextualized English language training as a solution for employees looking to build work site skills
- ★ **The Corporate Roundtable:** We convene some of the nation's leading corporations from a diverse set of industries to advance strategies that integrate new Americans into the U.S. labor market and improve their opportunities to thrive.
- ★ **Citizenship:** We work with businesses to assist their eligible immigrant employees with the citizenship process through the worksite, so they can become full participants in the workplace, their community and our economy. Employees have access to a secure online portal and vetted legal review to complete their citizenship applications at their own convenience.

About Leading the Way

Leading the Way brings together an exclusive group of moderate and conservative faith, law enforcement, and business leaders to network, advocate on Capitol Hill, and hear from high profile, influential leaders about the role of immigrants and immigration in America. This year's in-person event will include constituency meetings, visits with Congressional offices, high profile speakers, and our annual Keepers of the American Dream awards reception.

Each year at *Leading the Way*, the Keepers of the American Dream awards are presented to leaders and organizations making their community and our country a better place for immigrants. Honorees embody the spirit of immigrant achievement, contribute significantly to the well-being of immigrants in the United States, and are advocates for the value of immigrants and immigration to the nation.

We invite you to join us.



Leading the Way 2021 Speakers

- Mindy Belz, Senior Editor; WORLD News Group
- Congressman Jason Crow (D-CO)
- David French, Senior Editor; The Dispatch
- Filippo Grandi, United Nations High Commissioner for Refugees
- Michelle Hackman, Immigration Policy Reporter, Wall Street Journal
- Ur M. Jaddou, Director, U.S. Citizenship and Immigration Services
- Pati Jinich, Chef, Author, TV Host of PBS La Frontera
- Congressman Adam Kinzinger (R-IL)
- Yuval Levin, Director, Social, Cultural, and Constitutional Studies; AEI
- Tom Linebarger, Chairman and CEO of Cummins Inc.
- Reverend Ed Litton, President; Southern Baptist Convention
- Chandler Morse, Director of U.S. Public Policy, Workday
- Elizabeth Neumann, Chief Strategy Officer; Moonshot
- Edgar Sandoval Sr., President and CEO; World Vision U.S.
- Peter Wehner, Senior Fellow; Ethics and Public Policy Center
- Portia Wu, Managing Director of U.S. Public Policy, Microsoft
- Krish O'Mara Vignarajah, President and CEO; Lutheran Immigration and Refugee Service
- Jenny Yang, Senior Vice President of Advocacy and Policy; World Relief

Keepers of the American Dream 2021 Honorees

- Kit Danley, Founder and President, Neighborhood Ministries, Inc.
- Linda Y. Rivas, Executive Director, Las Americas Immigrant Advocacy Center
- Driscoll's

Sponsorships

Your sponsorship of Leading the Way demonstrates your commitment a 21st century immigration system that helps new Americans gain the opportunities, skills and status they need to realize their full potential.

Benefactor \$100,000

- 8 complimentary registrations to the Leading the Way event
- Your company logo on Leading the Way event collateral including, signage, program and table top displays
- Your company logo presented during both Leading the Way and Keepers of the American Dream
- Your company recognized by speakers from the stage during both Leading the Way and Keepers of the American Dream
- One representative from your company to speak during the program (less than one minute)
- Sole-branding at one Leading the Way breakfast
- One pre-event social media post by the Forum highlighting your company
- Your company logo on the Leading the Way web page

Leader \$50,000

- 6 complimentary registrations to the Leading the Way event
- Your company logo on Leading the Way event collateral including, signage, program and table top displays
- Your company logo present during both Leading the Way and Keepers of the American Dream
- Your company recognized by speakers from the stage during both Leading the Way and Keepers of the American Dream
- One pre-event social media post by the Forum highlighting your company
- Your company logo on the Leading the Way web page

Champion \$25,000

- 4 complimentary registrations to the Leading the Way event
- Your company logo on Leading the Way event collateral including, signage, program and table top displays
- Your company logo present during both Leading the Way and Keepers of the American Dream
- Your company recognized by speakers from the stage during both Leading the Way and Keepers of the American Dream
- One pre-event social media post by the Forum highlighting your company
- Your company logo on the Leading the Way web page

***Sponsorships after November 1, 2022 are welcomed but will only appear in digital materials.

Promoter \$10,000

- 2 complimentary registrations to the Leading the Way event
- Your company logo present during both Leading the Way and Keepers of the American Dream
- Your company recognized by speakers from the stage during both Leading the Way and Keepers of the American Dream
- One pre-event social media post by the Forum highlighting your company
- Your company logo on the Leading the Way web page

Ally \$5,000

- One complimentary registration to the Leading the Way event
- Your company logo present during both Leading the Way and Keepers of the American Dream
- Your company recognized by speakers from the stage during both Leading the Way and Keepers of the American Dream
- One pre-event social media post by the Forum highlighting your company
- Your company logo on the Leading the Way web page

Friend \$2,500

- One complimentary registration to the Leading the Way event
- Your company name present during both Leading the Way and Keepers of the American Dream
- One pre-event social media post by the Forum highlighting your company
- Your company name listed on the Leading the Way web page

Supporter \$1,000

- One complimentary registration to the Leading the Way event
- Your company name present during both Leading the Way and Keepers of the American Dream
- Your company name listed on the Leading the Way web page

Thank you for sponsoring Leading the Way and the National Immigration Forum

Please complete and return this form to Jennifer Maerz at: National Immigration Forum,
10 G Street NE, Suite 500, Washington, DC 20002 or email to jmaerz@immigrationforum.org.

Questions? You can reach Jennifer at (202) 383-1304.

Company Name:

Mailing Address:

City:

State:

Zip Code:

Primary Contact Name:

Primary Contact Email:

Primary Contact Phone:

I will be sponsoring Leading the Way at the following level:

Benefactor \$100,000

Leader \$50,000

Champion \$25,000

Promoter \$10,000

Ally \$5,000

Friend \$2,500

Supporter \$1,000

If you are purchasing a sponsorship with complimentary registrations, please let us know the names of those who will be registering:

Please complete and return this form to Jennifer Maerz at: National Immigration Forum,
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LEADING THE WAY 2022 SPONSORS

Benefactors - \$100,000

Leaders - \$50,000

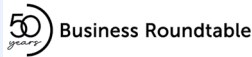
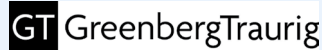
Champions - \$25,000



Promoters - \$10,000



A Union of Professionals



Allys - \$5,000



Friends - \$2,500

Roman Catholic Diocese of Sacramento

Supporters - \$1,000

Council for Christian Colleges & Universities

Diocese of Sioux City

2022 ▶ LEADING THE WAY

National Immigration Forum
10 G Street NE, Suite 500
Washington, DC 20002
(202) 347-0040

[Immigrationforum.org](https://immigrationforum.org)

AMERICA IS
BETTER

