



# Trusted Solutions for a Brighter Future

**OCT 25-28th**

[leadingtheway.us](https://leadingtheway.us)



# OUR VISION

The National Immigration Forum is a non-partisan advocacy organization, building trusted relationships to create a shared vision for immigration in America. Our innovative approach leads the conversation on the value of immigration for a stronger, richer, and more vibrant America.



# WHY SUPPORT?

## *Join the Conversation*

Contribute to the thought leadership driving the immigration debate

## *Demonstrate your commitment*

Make a statement by sponsoring  
Leading the Way

## *Network and Collaborate*

Build connections with key influencers  
in the field

# MAKING IMPACT



## WE ARE A FORUM

We lead, convene, and guide a meaningful immigration debate, with the purpose of influencing policy.



## WE ACTIVATE PEOPLE

Through media and events, we gather thinkers, leaders, policy makers, legislators, and everyday people to take action to advance informed immigration policy.

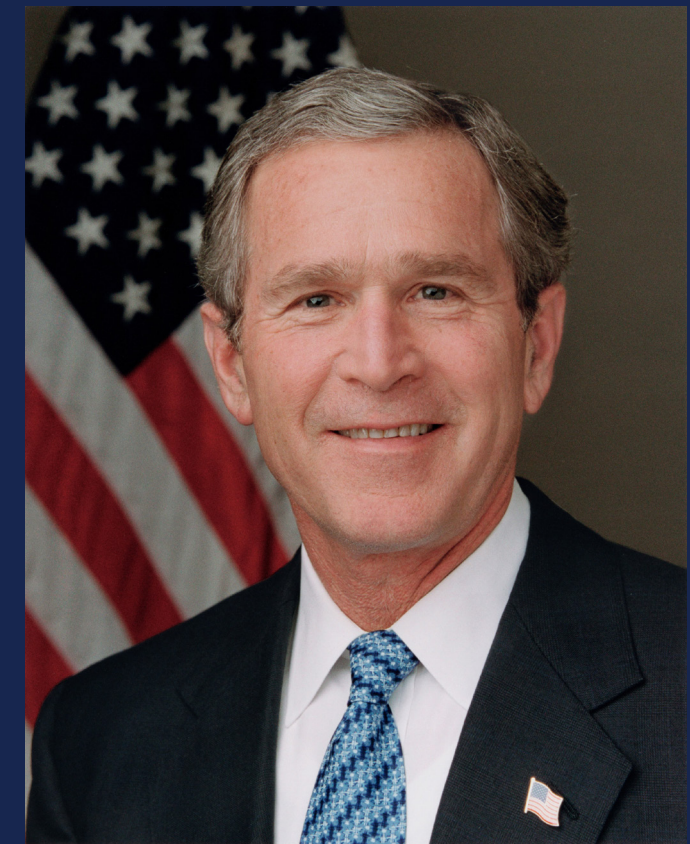


## WE ARE CREATING A 21ST CENTURY IMMIGRATION SYSTEM

We develop and advance innovative immigration policy solutions that serve the needs of the American worker and their family.

# FORUM EVENTS

The National Immigration Forum hosts two, high-profile events -- Spring Reception and Leading the Way convening -- each year. These events attract a generous number of attendees from across the political spectrum. Our featured speaker for this year's Spring Reception was President George W. Bush.



# LEADING THE WAY

OCT 25-28, 2021

Leading the Way will bring together an exclusive group of moderate and conservative faith, law enforcement, and business leaders to network, advocate, and hear from high profile, influential leaders about the role of immigrants and immigration in America.

We invite you to join them.





# SOME OF LAST YEAR'S SPEAKERS



Former Ambassador  
Martha Bárcena Coqui  
Mexico



Cherie Harder  
President  
The Trinity Forum



Ben Hasan  
Senior Vice President and Chief  
Culture, Diversity, Equity &  
Inclusion Officer  
Walmart



John R. Tyson,  
Chief Sustainability Officer  
Tyson Foods, Inc.



Former Mayor of El  
Paso Dee Margo  
(R-TX)



Rep. Zoe Lofgren  
(D-CA)



David Miliband  
Chief Executive Officer  
International Rescue Committee



Dr. Russell Moore  
Director  
Christianity Today  
Public Theology Project

# CONFIRMED SPEAKERS FOR 2021

Filippo Grandi, United Nations High Commissioner for Refugees; [UNHCR](#)

Elizabeth Neumann, National Security Analyst; [ABC News](#)

Yuval Levin, Director, Social, Cultural, and Constitutional Studies; [AEI](#)

David French, Senior Editor; [The Dispatch](#)

**More to come!**



*“Being in the ministry of serving the immigrant community has felt lonely and very challenging in the last 5 years. Seeing people from many different places, nationalities, positions, political and religious beliefs come together, wrestle together, process challenges together, and hope together has made me feel like I’m part of a huge community, that I’m not alone in this, we are not alone in this journey. It was very encouraging!”*

– Leading the Way 2020 participant

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*“I liked everything about it, it was beautifully orchestrated and masterfully produced. The topics were comprehensive and all the talent was first rate (and Ali I liked your jokes!). I took a binder-full of notes and was so surprised that the entire week I was riveted.”*

– Leading the Way 2020 participant

# SPONSORSHIP LEVELS

LEADER: \$50K+

CHAMPION: \$25K+

ADVOCATE \$10K+

FRIEND: \$5K+

SUPPORTER: \$1K+

# SPONSORSHIP BENEFITS

	Supporter (\$1K)	Friend (\$5K+)	Ally (\$10K+)	Champion (\$25K)	Leader (\$50K+)
Name of your organization on website	●				
Your logo on website		●	●	●	●
Recognition from event speakers at event	●	●	●	●	●
Exclusive social media mention			●	●	●
Logo on social media event banners				●	●
Logo on event collateral				●	●
Mentions on podcast					1
Present your organization at LTW					●

# LAST YEAR'S SPONSORS

- American Federation of Teachers
- Chobani
- Cummins
- Democracy Fund
- Dropbox
- IBC Bank
- Idaho Dairymen's Association
- Marek
- Microsoft
- Postmates
- Roman Catholic Diocese of Sacramento
- Uber
- Western Union
- Workday
- Walmart

*We invite you to join them!*







***WE ARE EXCITED TO WORK WITH YOU***

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