

LEADING THE WAY

An American Approach to Immigration

Monday, November 16 to Thursday, November 19, 2020
3-5pm EST
A Virtual Convening





OUR VISION

The National Immigration Forum is a non-partisan advocacy organization, building trusted relationships to create a shared vision for immigration in America. Our innovative approach leads the conversation on the value of immigration for a stronger, richer, and more vibrant America.

MAKING IMPACT



We are a forum

We lead, convene, and guide a meaningful immigration debate, with the purpose of influencing policy.

We activate people

Through media and events, we gather thinkers, leaders, policy-makers, legislators, and everyday people to take action to advance informed immigration policy.

We are creating a 21st century immigration system

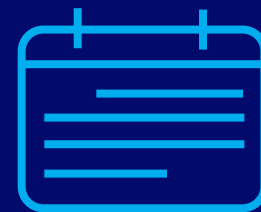
We develop and advance innovative immigration policy solutions that serve the needs of the American worker and their family.

IMPACT 2019



20,964

Faith, Law Enforcement
and Business Leaders



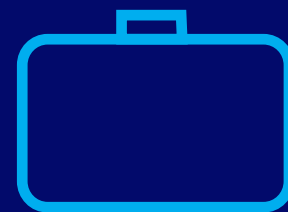
357

Events



250+

Meetings with
Members of Congress



300+

businesses



1.5 million

employees



LEADING THE WAY

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Leading the Way will bring together an exclusive group of moderate and conservative faith, law enforcement, and business leaders to network, advocate, and hear from high profile, influential leaders about the role of immigrants and immigration in America.

We invite you to join them.

**Two hours of
interactive virtual
sessions
over 4 days –
allowing for an
expanded audience.**



This year's panels:

Day 1: Monday, November 16th

Election 2020 and the Path Forward

Day 2: Tuesday, November 17th

The New American Identity

Day 3: Wednesday, November 18th

The New Economics of Immigration

Day 4: Thursday, November 19th

The Ones to Watch

2020 CONFIRMED SPEAKERS & MODERATORS

Mindy Belz, World News Group

Michael A. Clemens, Center for Global Development

Michael Crow, Arizona State University

Senator Moises Denis (D-NV)

Michelle Hackman, Wall Street Journal

Shirley Hoogstra, Council for Christian Colleges & Universities

Robert P. Jones, PRRI

Mayor Dee Margo (R-TX)

Senator John S. McCollister (R-NE)

David Miliband, International Rescue Committee

Tim Miller, The Bulwark

Mayor Marvin Rees (Bristol, UK)

Stuart Stevens, The Lincoln Project

John Randal Tyson, Tyson Foods

Jia Lynn Yang, "One Mighty and Irresistible Tide: The Epic Struggle Over American Immigration, 1924-1965"

“In the taxing world of immigration advocacy, it’s refreshing to sit amongst and share with leaders, shapers and movers in the realm of the faith community, law-enforcement and the business world-- catalytic leaders who are ensuring America excels at being a nation who welcomes immigrants.”

- Leading the Way 2019 participant

“I enjoyed spending time with like-minded professionals who are committed to common-sense solutions to immigration’s many challenges.”

- Leading the Way 2019 participant



COVERED BY

The New York Times

Bloomberg

Associated Press

CNN

Wall Street Journal

Univision

Fox News

and more!

WHY SUPPORT?

Join the Conversation

Contribute to the thought leadership driving
the immigration debate

Demonstrate your commitment

Make a statement by sponsoring Leading the Way

Network and Collaborate

Build connections with key influencers in the field

SPONSORSHIP LEVELS

LEADER: \$75K+



CHAMPION: \$50K+



ADVOCATE: \$25K+



ALLY: \$10K+



FRIEND: \$5K+



SUPPORTER: \$1K+

SPONSOR BENEFITS

	Supporter (\$1K)	Friend (\$5K+)	Ally (\$10K+)	Advocate (\$25K)	Champion (\$50K+)	Leader (\$75K+)
Name of your organization on website	✓					
Your logo on website		✓	✓	✓	✓	✓
VIP virtual access code to the event	✓	✓	✓	✓	✓	✓
Recognition from event speakers at event	✓	✓	✓	✓	✓	✓
Exclusive social media mention			✓	✓	✓	✓
Logo on social media event banners				✓	✓	✓
Logo on event collateral				✓	✓	✓
Coffee Break Sponsor					✓	✓
Mentions on podcast					1	2
Present your organization at LTW						✓

2020 SPONSORS

Advocate	Workday Postmates
Ally	Idaho Dairymen's Association Dropbox Western Union Marek IBC Bank Walmart
Friend	Democracy Fund American Federation of Teachers
Supporter	Roman Catholic Diocese of Sacramento

We invite you to join them!

WE ARE EXCITED TO WORK WITH YOU

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NOV 16-19 2020 VIRTUAL ▶

