LEADING THE WAY
An American Approach to Immigration

Monday, November 16 to Thursday, November 19, 2020
3-5pm EST
A Virtual Convening
OUR VISION

The National Immigration Forum is a non-partisan advocacy organization, building trusted relationships to create a shared vision for immigration in America. Our innovative approach leads the conversation on the value of immigration for a stronger, richer, and more vibrant America.
MAKING IMPACT

We are a forum
We lead, convene, and guide a meaningful immigration debate, with the purpose of influencing policy.

We activate people
Through media and events, we gather thinkers, leaders, policy-makers, legislators, and everyday people to take action to advance informed immigration policy.

We are creating a 21st century immigration system
We develop and advance innovative immigration policy solutions that serve the needs of the American worker and their family.
IMPACT 2019

- 20,964 Faith, Law Enforcement and Business Leaders
- 357 Events
- 250+ Meetings with Members of Congress
- 300+ businesses
- 1.5 million employees
LEADING THE WAY
November 16-19, 2020 | A Virtual Convening

Leading the Way will bring together an exclusive group of moderate and conservative faith, law enforcement, and business leaders to network, advocate, and hear from high profile, influential leaders about the role of immigrants and immigration in America.

We invite you to join them.
Two hours of interactive virtual sessions over 4 days – allowing for an expanded audience.

This year’s panels:

**Day 1:** Monday, November 16th  
*Election 2020 and the Path Forward*

**Day 2:** Tuesday, November 17th  
*The New American Identity*

**Day 3:** Wednesday, November 18th  
*The New Economics of Immigration*

**Day 4:** Thursday, November 19th  
*The Ones to Watch*
2020 CONFIRMED SPEAKERS & MODERATORS

Michelle Hackman, Wall Street Journal
Michael Crow, Arizona State University
Jia Lynn Yang
Michael A. Clemens, Center for Global Development
Senator John S. McCollister (R-NE)
Senator Moises Denis (D-NV)
Mayor Dee Margo (R-TX)
Stuart Stevens
John Randal Tyson, Tyson Foods
Robert P. Jones, PRRI
Mindy Belz, World News Group
Tim Miller, The Bulwark
Shirley Hoogstra, Council for Christian Colleges & Universities
“In the taxing world of immigration advocacy, it’s refreshing to sit amongst and share with leaders, shapers and movers in the realm of the faith community, law-enforcement and the business world—catalytic leaders who are ensuring America excels at being a nation who welcomes immigrants.”

- Leading the Way 2019 participant

“I enjoyed spending time with like-minded professionals who are committed to common-sense solutions to immigration’s many challenges.”

- Leading the Way 2019 participant
WHY SUPPORT?

Join the Conversation
Contribute to the thought leadership driving the immigration debate

Demonstrate your commitment
Make a statement by sponsoring Leading the Way

Network and Collaborate
Build connections with key influencers in the field
SPONSORSHIP LEVELS

LEADER: $75K+

CHAMPION: $50K+

ADVOCATE: $25K+

ALLY: $10K+

FRIEND: $5K+

SUPPORTER: $1K+
# Sponsor Benefits

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## 2020 SPONSORS

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We invite you to join them!
WE ARE EXCITED TO WORK WITH YOU

Contact: Marcela Aguirre
Development & Marketing Manager
maguirre@immigrationforum.org