

Leading the Way: A New Approach to American Immigration

November 6-7, 2019

Ronald Reagan Building &
International Trade Center



NATIONAL
IMMIGRATION
FORUM

AMERICA IS
BETTER

Mission

Founded in 1982, the National Immigration Forum advocates for the value of immigrants and immigration to the nation.



Our vision for tomorrow is a 21st century immigration system that helps new Americans gain the skills, opportunities, and status they require to realize their full potential.

Our Theory of Change

An integrated approach to advocacy

Engagement of key conservative grassroots leaders and grassroots voters amplified through targeted digital & traditional communications that provides information, shifts the narrative and, ultimately, leads to policy change



Impact

In 2018 alone, the Forum's Bibles, Badges and Business network reached a membership of:

18,417

**FAITH, LAW
ENFORCEMENT, &
BUSINESS LEADERS**

548

EVENTS

250+

**MEETINGS WITH
MEMBERS OF
CONGRESS**

The Forum's New American Workforce program boasts a membership of:

300+

BUSINESSES

1.5 million

EMPLOYEES

Leading the Way

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Exactly twelve months ahead of the 2020 election, Leading the Way will bring together an exclusive group of 150 moderate and conservative faith, law enforcement and business leaders to network, advocate on Capitol Hill and hear from high profile, influential leaders about the role of immigrants and immigration in America.

We invite you to join them.



Day 1

- Constituency Meetings
 - Faith
 - Law Enforcement
 - Business

Day 2

- General Session
- Congressional Meetings on Capitol Hill
- Keepers of the American Dream Reception



Past Speakers

- Senator James Lankford (R-OK)
- Senator Michael Bennet (D-CO)
- Senator Thom Tillis (R-NC)
- Dr. Douglas Holtz-Eakin, President, American Action Forum
- Shirley V. Hoogstra, President, Council for Christian Colleges & Universities
- Kathleen McLaughlin, Senior Vice President & Chief Sustainability Officer, Walmart Inc
- Chief Art Acevedo, Houston Police Department
- Tim Brown, former President & Chief Operating Officer, Chobani
- Scott McConnell, Executive Director, LifeWay Research
- Kevin Murphy, former CEO, Driscoll's
- Dr. Jo Anne Lyon, Ambassador & General Superintendent Emerita, The Wesleyan Church
- Marya Rose, Vice President & Chief Administrative Officer, Cummins Inc
- Tom Nassif, President & Chief Executive Officer, Western Growers
- Scott Arbeiter, President, World Relief
- Bryant Wright, Senior Pastor, Johnson Ferry Baptist Church
- Pete Wiersma, President, Idaho Dairymen's Association

Past Sponsors



“Working on this issue can often feel lonely and frustrating but Leading the Way was a very life-giving experience. I left feeling encouraged and connected to others across the country”

- Leading the Way 2018 participant

“Attending Leading the Way is a great opportunity for those who care about immigration and who want to widen their viewpoints to seek common values in support of immigrants with other sectors”

- Leading the Way 2018 participant



Covered by

The New York Times,
Bloomberg, Politico

Houston Chronicle, The Hill,
Sirius XM

Public Radio Tulsa, Baptist
Standard, EFE, WFAE
Rockville Patch



Why support?

Join the conversation

- Contribute to the thought leadership driving the immigration debate

Demonstrate your commitment

- Make a statement by sponsoring Leading the Way

Network and collaborate

- Build connections with key influencers in the field

Sponsorship Levels

Platinum \$100K	Gold \$50K	Silver \$25K	Bronze \$10K-\$2,500
Present your organization at LTW 8 Tickets	Sole sponsor of a special event 4 Tickets	Invitation to exclusive sponsor briefing 2 Tickets	Logo featured on LTW materials and website 1 Ticket

*Sponsors at the \$1,000 - \$2499 receive 1 Ticket and mention on website.

Sponsorship Levels

Benefit	Platinum 100,000	Gold 50,000	Silver 25,000	Bronze 10,000 - 2,500
Your logo featured on the LTW website	✓	✓	✓	✓
Your logo featured on LTW signage and print materials	✓	✓	✓	✓
Complementary LTW registration for members of your team	8	4	2	1
Recognition by event speakers from the podium	✓	✓	✓	
Invitation to our exclusive briefing for funders and sponsors	✓	✓	✓	
Opportunity to be named the sole sponsor of a special event or room	✓	✓		
Present your organization at LTW	✓			

We are excited to work with you!

Please contact Jennifer Maerz,
Development Associate
jmaerz@immigrationforum.org