Consultant

Carolinas Mobilizer
Bibles, Badges & Business for Immigration Reform (Contract)

The National Immigration Forum (“Forum”) advocates for the value of immigrants and immigration to the nation. Founded in 1982, the Forum plays a leading role in the national debate about immigration, knitting together innovative alliances across diverse faith, labor, immigrant, non-immigrant and business constituencies in communities across the country. Coming together under the Forum’s leadership, these alliances develop and execute legislative and administrative policy positions and advocacy strategies.

For more than four years, an alliance of conservative and moderate faith, law enforcement and business leadership has come together to forge a new consensus on immigrants and America. With our Bibles, Badges and Business for Immigration Reform (BBB) network, we facilitate these relationships, which fundamentally have changed the nation’s immigration debate as they have grown and deepened from the initial development of state compacts to the more recent local work across the country and large-scale advocacy days in Washington, D.C. As a result, the movement for immigration reform is broader, deeper and more powerful than ever. These leaders recognize the biblical call to welcome the stranger, the economic benefits to our communities and the need for a secure nation.

The Forum is retaining a Mobilizer to coordinate specific constituencies. This contracted role focuses on organizing conservative and moderate faith, law enforcement, and business leaders in key states to engage in constructive conversations about and advocate for immigration reform. The Mobilizer’s responsibilities will involve executing state and district-level strategies for grassroots events and lobbying, and communications work specific to those communities as well as executing nationally coordinated activities in the Field.

The initial period for this consulting contract is February-June, 2021, with option for extension.

The scope of services for the Mobilizer includes:

- Educate and organize conservative and moderate faith, law enforcement and business leaders in North Carolina and South Carolina; with particular emphasis on evangelical leaders.
- Carry out the strategic plans of the Forum, BBB and related coalition partners in the Carolinas with our center-right constituencies.
Facilitate organization of field activities, educational presentations, and advocacy activities in line with Forum and BBB goals and strategies
Engage BBB leaders, when appropriate and timely, to participate in various activities, such as: calls/letters to legislators and earned media opportunities
Inform the grassroots digital team of advocacy opportunities in the target states
Coordinate with the grassroots digital team on advocacy efforts between grasstops and grassroots in the target states, including meetings with congressional offices
Participate in weekly calls with members of the Forum Field and Constituencies team.
Maintain an updated constituent database through Salesforce
Coordinate with other consultants and Forum staff to engage faith, law enforcement, business, national security and other center-right leaders
Report and document progress on all activities in relation to metrics goals

Preferred Experience and Qualifications:
- Bachelor's degree required
- Must be able to work independently and with limited supervision in a fast-moving environment
- Must be passionate about seeking just, compassionate immigration policies aligned with the BBB Statement of Principles, found at http://www.bbbimmigration.org
- Candidate will live in North Carolina or South Carolina and ideally have significant pre-existing relational networks with moderate/conservative faith leaders in one or both states
- Must be able to persuasively interact with an ethnically and denominationally diverse range of evangelical Christians in the focus states
- Preference for applicants who are racial or ethnic minorities and/or have personally lived the immigrant experience or who come from ethnic communities most impacted by immigration policy
- Experience with political advocacy, community organizing, and/or service to immigrants strongly preferred
- Written and spoken fluency in English is required

Candidates are encouraged to apply on or before February 12, 2021; however, the position will remain open until filled.

Please send cover letter, resume and monthly fee requirements to: resume@immigrationforum.org and include “BBB Carolinas Mobilizer” in the subject line.