IMMIGRANTS ARE INDISPENSABLE TO THE WORKFORCE: RETAIL SECTOR FACTS

THE RETAIL TRADE SECTOR IS VULNERABLE TO CHANGES IN US IMMIGRATION BOTH IN TERMS OF AN ADEQUATE LABOR FORCE AND INCREASED CUSTOMERS.

IMMIGRANTS ACCOUNT FOR:

13% OF THE U.S. POPULATION
17% OF THE TOTAL U.S. WORKFORCE
14% OF THE ENTIRE U.S. RETAIL TRADE SECTOR

THERE IS A DIVERSITY OF IMMIGRANTS IN THE RETAIL TRADE SECTOR:

LATIN AMERICA 47%
ASIA 35%
EUROPE 10.5%

RETAIL SALES, TOGETHER WITH WHOLESALES, IS THE 3rd LARGEST INDUSTRY EMPLOYING IMMIGRANTS.

THE MEDIAN HOURLY WAGE OF RETAIL SALESPERSON IS $10.90 PER HOUR, OR $22,680 ANNUALLY

SOURCES