

National Immigration Forum Impact Report 2021





National Immigration Forum Impact Report 2021

Introduction

For the past ten years, the National Immigration Forum has worked to create opportunities for conservatives and moderates to engage in the immigration debate constructively through their cultural framework.

Founded in 1982, the National Immigration Forum (the Forum) advocates for the value of immigrants and immigration to the nation. The Forum is unique in its ability to work across the political spectrum to engage the public and private sector at the local and national level.

State of Play 2021

Like many of our colleagues in the immigration space, we began 2021 hopeful that progress would be made toward reforming our immigration system. We knew a lot of work lay ahead for the Biden Administration to undo many of the deleterious immigration policies of the previous Administration. We anticipated that immigration reform would have to compete with COVID-19 and the economy for policymakers' attention. Therefore, we implemented a strategy to keep immigration reform a priority for both the Administration and Congress by building bipartisan support for incremental immigration reforms through a combination of grasstops and grassroots organizing and mobilization.

While immigration reform has received some unexpected setbacks, like Judge Hanen's ruling on Deferred Action for Childhood Arrivals (DACA), the crisis in Afghanistan, and the influx of Haitian migrants to our southern border, immigration has also had some wins, such as the increased refugee ceiling. So, while 2021 has not yet proven to be the year we hoped for in the immigration space, we remain optimistic. Our goals and strategy remain in place — to shape the immigration narrative and build the necessary coalitions to increase the likelihood of policy success.



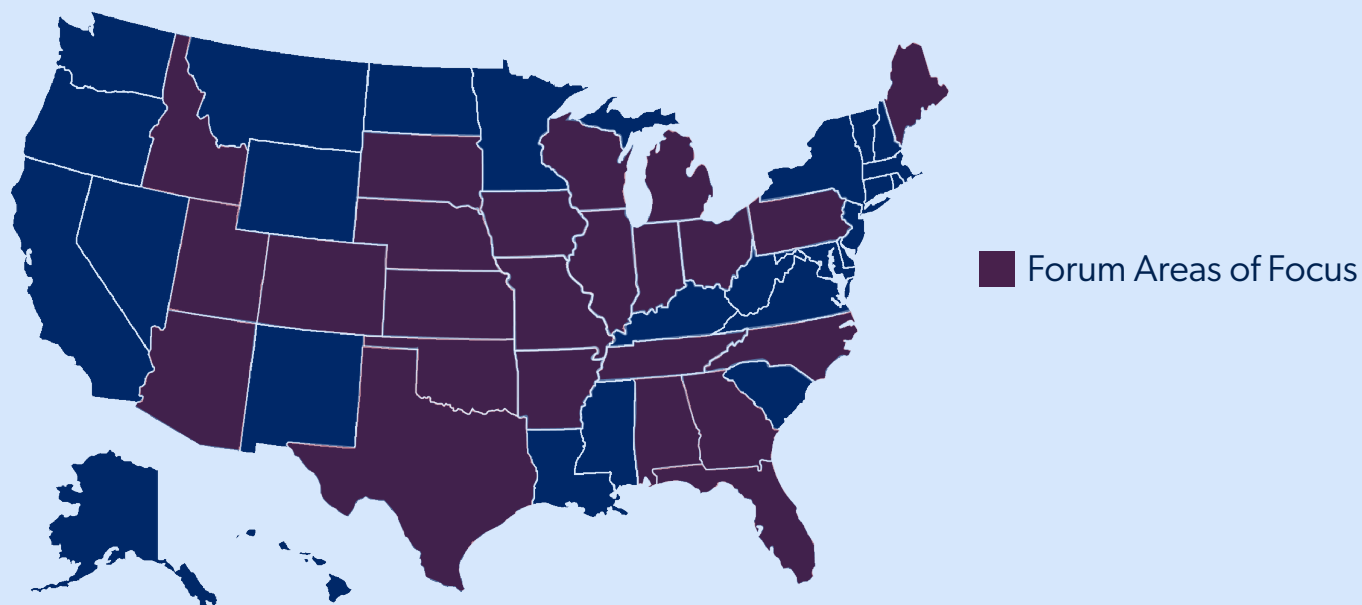
Identifying and Meeting a Critical Need in the Movement

In 2010, we saw a critical gap in the immigration movement. No organization was focused on the engagement, persuasion and mobilization of conservatives and moderates.

So, we launched an effort to reshape the National Immigration Forum (and our sister 501c4 organization, America is Better) to meet this need.

Over the last decade, the Forum became a different organization, opening new doors for the movement.

Now, as we face a deeply divided country and a rapidly changing advocacy environment, the work is more critical than ever – presenting new challenges and opportunities for the organization.



How Did We Get Here?

Over the last decade, the Forum:

- Gathered data, developed critical partnerships with conservative and moderate leaders in the Southeast, Midwest and Mountain West.
- Developed, tested and expanded new coalitions, products and tools to better enable us to reach a center right audience and gain their trust.
- Built innovative campaigns with temporary infusions of resources aligned with legislative opportunities.
- Identified new financial resources that allowed, effective campaign initiatives to be folded into the core of the organization. Ineffective efforts were wound down.



Our Reputation is Growing

GEORGE W. BUSH | OUT OF MANY, ONE

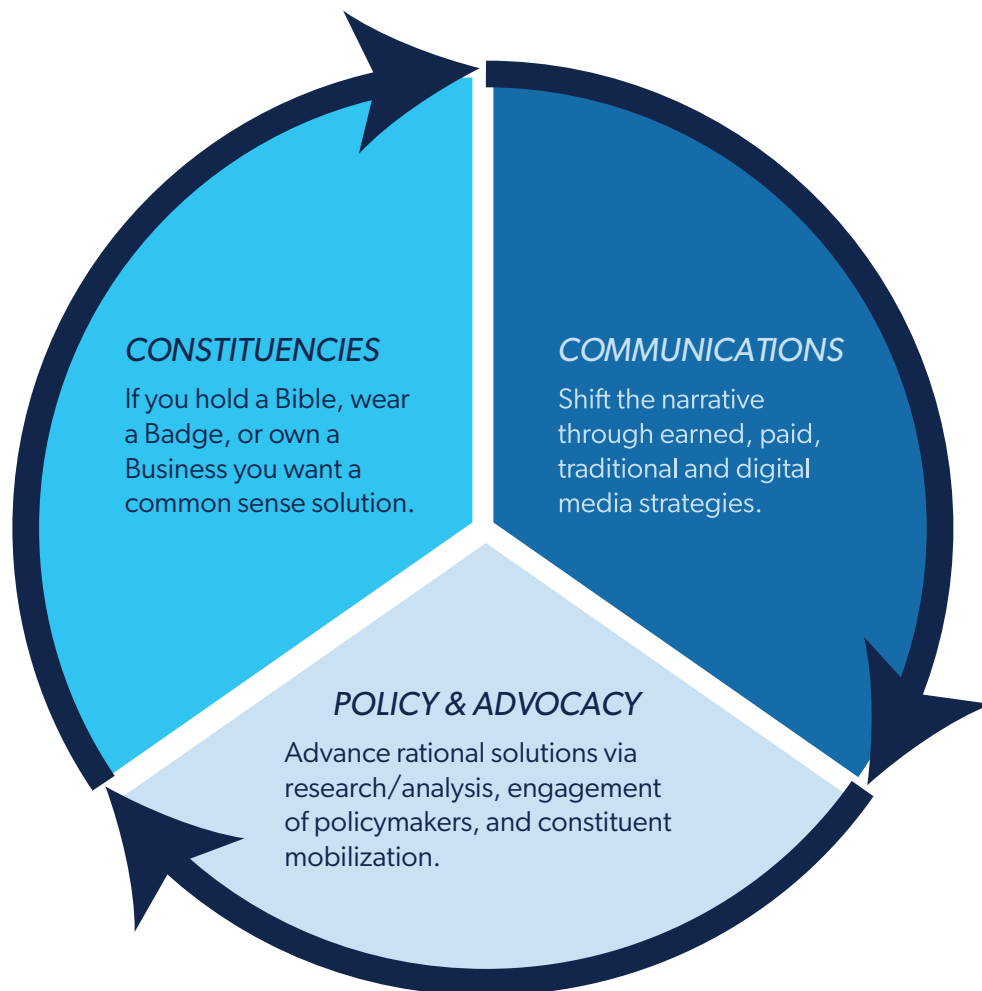


- In May 2021 we co-hosted an event with The George W. Bush Institute and Ethics and Religious Liberty Commission of the SBC, that included an interview with President George W. Bush.
- In addition to serving as a regular source for reporters across the country, we are regularly featured in national and regional media including CNN, NPR, the New York Times, Wall Street Journal, Washington Post, Dallas Morning News, Los Angeles Times and Morning Consult.
- We are in constant contact with members of Congress, corporations and other influential institutions, as they engage on immigration issues.
- National funders regularly consult with us to inform their strategy.



An Integrated Approach

Whether we are running a campaign, testing an innovation or implementing a core strategy, we aim to engage key constituencies, communicate their message to target audiences, and advance message and messenger to serve advocacy strategies.





Our Work in 2021

Since January 2021, the Forum has been operating at high capacity holding 185 Hill meetings and 111 in-district meetings; producing 50 educational materials such as factsheets, explainers, bill summaries and reports; and placing 65 op-eds. These combined efforts serve to educate our constituents and policymakers and foster an immigration narrative based on facts, not fear.

The Bibles, Badges, and Businesses for Immigration Reform network (BBB) has grown to 22,349 members - this includes 134 members of the Law Enforcement Immigration Task Force. BBB organized 342 virtual events in target states.

The Forum launched two new initiatives at the beginning of 2021, the [Council on National Security and Immigration](#) (CNSI) and the Center-Right Working Group (CRWG). The CNSI “is a group of American national security leaders who believe immigration reforms are imperative to bolster and maintain the United States' global leadership in the 21st century.” The CRWG is a coalition of center-right organizations that are developing and executing strategies that build grassroots support for incremental immigration reforms. As with our other constituency groups, the Forum staff manages the CNSI and CRWG.

The Welcome project, our grassroots project engaging evangelical women on immigration, has grown to include over 129,000 active email addresses and a social media following of 180,059 individuals.

The Corporate Roundtable for the New American Workforce is comprised of 36 of the Nation’s leading businesses to advance strategies that integrate new Americans into the U.S. labor



market and improve their opportunities to thrive. The Corporate Roundtable seeks to develop a long-term approach that looks beyond the legislative debate of the moment and advances a combination of research, communications and services that promote the value of the new American workforce. We seek to impact the largest number of employees and create a movement among companies coming from diverse industries.

All of our naturalization work is online. To date, 3,247 employees have used the portal, 2,153 have started an application, and 513 have completed their citizenship applications. On average, 66% of people accessing the portal start an application and 23% of those complete it.

Despite the challenges imposed by a global pandemic, English at Work, our workplace-contextualized English language training, has made inroads with employer recruitment. This year, EAW trained 84 students from Bashas, WAFC, Whole Foods Northeast Region, Mendocino Farms, and Hilmar Cheese.

In June, English at Work was highlighted as an innovative remote ESOL program in a [study by World Education](#).

Other Highlights

At the beginning of 2021, the Forum set a national strategic agenda that would look for opportunities for incremental immigration reform. We prepared as early as we could, creating and executing action plans in which we position all our coalitions to act in concert to build support for reform and emerging issues.

For example, when the Biden administration announced the U.S. withdrawal from Afghanistan by September, the Forum mobilized its constituencies, communication tactics, and policy and advocacy to increase Special Interest Visas (SIV) for Afghan partners now in danger. The Forum generated national media attention through [op-eds](#) and press calls, directly engaged Cabinet Secretaries and their staff, and urged bipartisan support for Congressional authorization of additional SIVs and safe evacuation of Afghan partners. Additionally, CNSI members sent [a letter to the White House](#) urging President Biden to evacuate our Afghan allies.



Likewise, in July, U.S. District Court Judge Andrew Hanen ruled that Deferred Action for Childhood Arrivals (DACA) is “illegal.” While protections remain in place for existing DACA recipients, new petitions will not be granted. Without a permanent legislative solution, current DACA recipients are in danger of losing their protections from deportation.





In response to Judge Hanen’s ruling, the Forum took action through education ([explainer](#), [DACA fact sheet](#), and the [Dreamer Advocacy Resources](#) page), issued [press statements](#), [published responses](#) from leaders in faith, law enforcement, business, and national security, gathered signatories to petition Congress to take action for Dreamers, and executed digital communications tactics that generated national attention. Additionally, CRNAW members [signed on to a letter to Congress](#), initiated by the Coalition for the American Dream, voicing their support for a legislative solution that would protect DACA recipients. While our DACA reform efforts are ongoing, focus has shifted to the budget reconciliation and the immigration reforms buried within.

Within the budget resolution are provisions that would provide a pathway to citizenship for Dreamers, Temporary Protected Status (TPS) holders, undocumented farmworkers, and other essential workers.

National Immigration Forum, Inc. and Affiliate

Consolidating Statement of Financial Position
December 31, 2020

	Forum	AIB	Eliminations	Total
Assets				
Cash and cash equivalents	\$ 254,337	\$ 1,162,653	\$ -	\$ 1,416,990
Investments	6,028,209	251,704	-	6,279,913
Accounts receivable	25,000	15,000	-	40,000
Contributions and grants receivable	1,711,124	50,000	-	1,761,124
Due from America is Better	228,711	-	(228,711)	-
Prepaid expenses and deposits	74,359	-	-	74,359
Property and equipment, net	34,279	-	-	34,279
Total assets	\$ 8,356,019	\$ 1,479,357	\$ (228,711)	\$ 9,606,665
Liabilities and Net Assets				
Liabilities:				
Accounts payable and accrued expenses	\$ 232,152	\$ 13,757	\$ -	\$ 245,909
Due to Forum	-	228,711	(228,711)	-
Deferred revenue	41,800	-	-	41,800
Note payable	357,700	-	-	357,700
Deferred rent	35,017	-	-	35,017
Total liabilities	666,669	242,468	(228,711)	680,426
Net assets:				
Without donor restrictions:				
Undesignated	1,313,967	735,022	71,000	2,119,989
Board-designated	925,030	-	-	925,030
	2,238,997	735,022	71,000	3,045,019
With donor restrictions	5,450,353	501,867	(71,000)	5,881,220
Total net assets	7,689,350	1,236,889	-	8,926,239
Total liabilities and net assets	\$ 8,356,019	\$ 1,479,357	\$ (228,711)	\$ 9,606,665



National Immigration Forum, Inc. and Affiliate

**Consolidating Statement of Activities
Year Ended December 31, 2020**

	Forum	AIB	Eliminations	Total
Activities without donor restrictions:				
Revenue and support:				
Contributions	\$ 255,371	\$ -	\$ -	\$ 255,371
Awards event	139,500	15,000	-	154,500
Comprehensive immigration reform and integration	57,500	-	-	57,500
Other revenue	6,591	-	-	6,591
Interest income	4,703	391	-	5,094
Net assets released from restrictions	4,943,924	1,285,800	-	6,229,724
Total revenue	5,407,589	1,301,191	-	6,708,780
Expense:				
Program services:				
Communications	1,976,834	720,942	-	2,697,776
Constituencies – integration	767,204	-	-	767,204
Constituencies – reform	680,123	250,358	-	930,481
Policy	747,390	154,598	-	901,988
Awards event	184,362	14,776	-	199,138
Associates and governance	75,507	10,828	-	86,335
Total program services	4,431,420	1,151,502	-	5,582,922
Supporting services:				
Management and general	230,044	74,264	-	304,308
Fundraising	416,524	50,593	-	467,117
Total supporting services	646,568	124,857	-	771,425
Total expenses	5,077,988	1,276,359	-	6,354,347
Change in net assets without restrictions	329,601	24,832	-	354,433
Activities with donor restrictions:				
Contributions and grants	6,009,750	1,200,000	-	7,209,750
Net assets released from restrictions	(4,943,924)	(1,285,800)	-	(6,229,724)
Change in net assets with restriction	1,065,826	(85,800)	-	980,026
Change in net assets	1,395,427	(60,968)	-	1,334,459
Net assets:				
Beginning	6,293,923	1,297,857	-	7,591,780
Ending	<u>\$7,689,350</u>	<u>\$1,236,889</u>	<u>\$ -</u>	<u>\$8,926,239</u>



Board of Directors

As of January 1, 2021



Becky Tallent (Chair) currently serves as the Head of US Government Relations at Dropbox. She joined the team in January 2017 after leaving Speaker John Boehner's office where she was an Assistant to the Speaker for Policy, focusing on Judiciary and Homeland Security issues. She spent the majority of her career on Capitol Hill working for Senator John McCain finally, serving as his Chief of Staff in 2012. While in Senator McCain's office Becky also spent time as a Senior Policy Advisor on the McCain-Palin Presidential campaign and traveling Domestic Policy Advisor for Governor Palin. Becky currently serves on the Board of Directors for the National Immigration Forum.

Notable media, speaking engagements and recognitions include: author of the Op Ed in Christian Science Monitor: Immigration reform: the politics of the possible; guest on Bloomberg Television's Bottom Line: How Will Immigration Reform Reduce the Deficit?; guest on Bloomberg Television's In the Loop: Is Border Fight Over Immigration or Drug Traffic?; guest on C-SPAN Washington Journal March and April 2013; Center for Strategic and International Studies panelist: An Energy Solutions Event: A Discussion with the Presidential Campaigns; Council on Competitiveness panelist: Energy Security, Innovation & Sustainability (ESIS) Initiative steering committee; guest lecturer at Georgetown Law School on Immigration Reform; Roll Call's 50 Fabulous 2014.

Becky attended Carleton College in Northfield, MN and hails from Tucson, AZ.



Amy Dominguez-Arms (Vice Chair) is a philanthropic consultant whose clients include: the David and Lucile Packard Foundation, William and Flora Hewlett Foundation, Omidyar Group's Democracy Fund and College Futures Foundation. Previously, she was Vice President for Programs at the James Irvine Foundation, overseeing a \$75 million grantmaking portfolio focused on improving California's democracy, expanding opportunities for youth, and the arts. She earlier

served as Irvine's California Democracy Program Director and led grantmaking to advance immigrant integration and immigrant rights, voter and civic engagement, and governance reforms. She came to Irvine after serving as Vice President of Children Now, a research and advocacy organization advancing policies to benefit California's children. Amy has served on the Funders Committee for Civic Participation and Independent Sector's NGen Leadership Award Selection Committee. She earned her B.A. at Stanford University and M.P.A. at Harvard's Kennedy School of Government.



John Wimberly (Treasurer). After serving congregations in Houston, Texas and Bethesda, Maryland, John Wimberly was pastor of the Western Presbyterian Church in the Foggy Bottom neighborhood of Washington, D.C. from 1983 until he retired in December, 2012. During that time, Western changed from a tiny congregation to a nationally recognized ministry. Raised in the Midwest, John received a B.A. from the University of Wisconsin-Madison, a Master of Divinity degree from McCormick Theological Seminary in Chicago, a Ph.D. in systematic theology from The Catholic University in Washington, D.C., and a MBA from The George Washington University.

John co-founded numerous organizations to help people in need including: the Houston Rape Crisis Coalition, the Network for Abused Women in Montgomery County, Miriam's Kitchen for the Homeless at Western and Ethiopia Healthcare Network which provides healthcare to low income women and children in Addis Ababa. John has been on the board of ACLU affiliate in DC for twenty years, serving as its President for three years. He is considered an expert on religion-state constitutional issues. He is currently on the Board of Directors of The George Washington University Hospital. In 2006, he was recognized for his work in the Washington, D.C. community by being the seventh clergyperson to be inducted into The Washington D.C. Hall of Fame.

John has appeared on The CBS Evening News, The ABC Evening News, CNN, PBS, the Derrick McGinty Show (NPR), local radio and TV stations and been written about in The Washington Post Business Section, The Washington Post, The Washington Times, The Christian Century, Congregations, The New York Times Sunday Edition. His commentary piece on September 11th (broadcast Sept. 13, 2002) on National Public Radio's Marketplace was widely praised. He has written numerous Op-Ed pieces in The Washington Post related to social justice, religion-state issues and the homeless.

John has written two books widely used by religious congregations of all faiths: *The Business of the Church: The Uncomfortable Truth that Faithful Ministry Requires Effective Management* and *Mobilizing Congregations: How Teams Can Motivate Members and Get Things Done*. John is on the road constantly as an organizational consultant and teacher on issues related to congregations carrying out their missions more effectively.

John is married to Phyllis, a retired D.C public school teacher. In the summer, he teaches and works on the pottery wheel in San Miguel de Allende, Mexico where he and his wife have a second home.



Mireya Reith (Secretary) is the Founding Executive Director of Arkansas United, a nonprofit based in Springdale that is dedicated to empowering immigrants and their communities through immigrant rights advocacy and closing service gaps. Founded in 2012, Arkansas United boasts a network of over 200 immigrant organizers in 17 communities across Arkansas, operates 5 regional immigrant resource centers with partners, and represents Arkansas in leading, national coalitions advancing comprehensive immigration reform, Latino and Asian civic

engagement and immigrant integration.

Reith spent the first 14 years of her career in the field of international political development, working across five continents with American nonprofit organizations, Peace Corps-El Salvador and the United Nations to engage marginalized communities in democratic processes. In 2010, Reith began to explore how to bring these international experiences to her home state after her involvement in launching a Latino-Marshallese nonprofit leadership academy and directing Hispanic voter outreach in election campaigns. Despite promises that year to pass a federal DREAM Act, both Arkansas senators were key, swing votes, denying a pathway to citizenship to undocumented youth. Reith was personally inspired by the Arkansas DREAMers who continued to rally the Hispanic vote, and found her voice as a community organizer, determined to ensure that Arkansas also showed-up for the DREAMers and all immigrants who wanted to call Arkansas home. Having first-hand experienced racism as the daughter of a Mexican immigrant, Reith continues to strive to connect Arkansas and immigrants to the broader movement for social justice, grounded in the beliefs that equity is the key to achieving our collective potential, and immigrants themselves can and should be change agents and decision-makers. In 2011, Reith served her state as the first Latina appointed to the Arkansas State Board of Education, and became, in 2016, the youngest person in state history to chair the State Board.

Reith has been awarded: Cox Communications Local Hero Award (2018), Arkansas Business Arkansas 200 (2017), the University of Arkansas Latino Alumni Society Individual Excellence in Advancing Latinos Award (2017), the Democratic Party of Arkansas Chairman Award (2017), Seis Puentes Community Activist of the Year Award (2016), Mexican Consulate in Little Rock Hispanic Woman Champion Award (2014), the White House Cesar Chavez Champions of Change Award (2013), Arkansas Advocates for Children and Families Sister Joan Pytik Child Advocate of the Year (2013) and the Arkansas Times 40 Most Influential Arkansans (2012).

Reith has proudly also served on the Board of Directors for: the National Association of State Boards of Education (NASBE), the Fair Immigration Reform Movement (FIRM), the National Partnership for New Americans (NPNA), the Movement of Immigrants in America (MIA), Ozark Center for the Arts' Latin/x Youth Theatre Project, Faith Voices Arkansas, University of Arkansas-Little Rock Anderson Institute on Race and Ethnicity, the Northwest Arkansas Housing Committee, Arkansas Teachers Corp and Just Communities of Arkansas (JCA).

Reith received her Master's in International Affairs from the School of International and Public Affairs at Columbia University (NY), concentrating in Economic and Political Development, and earned her BA in Political Science and Spanish from Williams College (MA). Reith currently resides with family in her hometown of Fayetteville, Arkansas.



Eddie Aldrete is senior vice president at International Bank of Commerce (IBC Bank). He monitors local, state and federal policies that directly impact the bank and the financial services industry. Aldrete has more than 30 years of experience in strategic communications, media relations and political, governmental and public affairs, and he leads advocacy efforts corporate-wide.

Actively involved in the San Antonio community, Aldrete was the 2011 chair for the San Antonio Hispanic Chamber of Commerce board of directors and was chair for their Education Committee. In

2009, he was named Corporate Executive of the Year by the Hispanic Chamber. He was appointed to the board of directors for the prestigious Congressional Hispanic Caucus Institute by Congressman Henry Cuellar, and also serves on the Free Trade Alliance board of directors. He is active in the US Chamber of Commerce and serves on their Public Affairs and Immigration Committees, and also serves on the board of the US Chamber's Accreditation Committee. Previously he served on an advisory board of the College Ready Agenda in Texas for the Bill and Melinda Gates Foundation, and has served on the boards of the San Antonio Symphony, San Antonio Public Library Foundation and ACCION Texas.

Aldrete is a graduate of Texas Tech University and was named Outstanding Alumnus by the university's College of Mass Communications in 2003.



Adrian Bota is the co-founder and CEO of Origin Milk. Adrian is committed to leading the shift away from “big dairy,” which is reliant on legacy cows, to a regenerative, organic, always local model of “clean dairy.”

Adrian's roots in farming go back to his father working on a farm in Romania. Adrian's parents and four siblings escaped from Romania right before the fall of Communism, immigrating to the U.S. and arriving in Cleveland in 1991. While Adrian's father imagined his children would seek careers in medicine or law, Adrian drew on his background in business and health to enter the farming industry.

Prior to launching Origin, Adrian began his career in business and health, helping to define Pfizer Pharmaceuticals' approach to the changing healthcare marketplace in the U.S. He also worked at Cleveland Clinic Innovations Group to manage new ventures in healthcare technology, genetics, and health and wellness.

Led by his passion for nutrition and innovation, coupled with searching for the best options in nutrition for his new child, Adrian embarked on the journey of utilizing his background in the pharma/biotech sector to rethink human nutrition from the ground up. In 2015, Adrian shifted from biotech and pharma to wholesome, nature-led nutrition. Adrian established Origin, a trailblazing regenerative A2 Guernsey dairy brand. Adrian founded Origin in Cleveland, Ohio, first partnering with small farmers in Ohio. He has since grown the operation, partnering with small, family-owned farms in Pennsylvania and Colorado. Adrian Bota's deep expertise in product development and knowledge of emerging consumer demands has led Origin to expand its portfolio into multiple verticals.

Danielle Burr is the Head of Public Affairs at McKinsey & Company, and former Head of Federal Affairs for Uber where she led the company's efforts in changing the way legislators think about transportation, now and in the future.

She is one of a few veterans of Capitol Hill who has worked in both Senate and House leadership. Danielle served as the Director of External Affairs for House Majority Leader Kevin McCarthy, where she was tasked with facilitating effective relationships between key stakeholders, industry leaders and GOP leadership.



In the United States Senate, Danielle worked in the Office of Republican Whip Senator Jon Kyl. There she helped Senate leadership develop legislative strategy and served as a liaison to the advocacy community to help build support for legislative priorities. She also advised Senators and staff on Senate floor procedures and Conference rules.

Danielle has also worked in the private sector, most recently as a Partner at Peck Madigan Jones, as well as Navigators Global as a Principal. In both capacities she provided strategic counsel for trade associations, non profits, and Fortune 500 companies.

Earlier in her career, she served as senior director of legislative affairs for the Associated Builders & Contractors, managing legislative strategy and overseeing a lobbying team for the largest trade association representing the merit shop construction industry. She was also a cofounder and chair of the Coalition for a Democratic Workplace, a coalition comprised of more than 500 organizations joined by their mutual concern over federal actions, which threaten entrepreneurs, employers, employees and economic growth.

Danielle lives in Arlington, VA with her husband and twin daughters and continues to strive for a 5-star rating.



Suze François is the founder and President of The Mitef Group, LLC — a global consultancy designed to help for-profit and non-profit organizations develop corporate social responsibility and economic and workforce development initiatives. Lately, Suze was awarded contracts with Development Alternative International (DAI) to build the capacity of APIX, S.A. — the investment promotion agency of the Government of Senegal — and UNACOIS, the National Association of Businesses and Industries in Senegal.

Before creating her own firm, Suze worked in senior leadership for Walmart and the Walmart Foundation. There, she managed a \$110M+ global portfolio to strengthen workforce systems and provide career opportunities for low income individuals in the United States, Asia and Latin America. Her programs directly impacted more than 300,000 people, primarily women, while exceeding goals and remaining within budget. Additionally, Suze worked in Walmart's Global Sourcing division as a Corporate Social Responsibility Manager where her duties included stakeholder engagement, international development and supply chain risk management. To foster collaboration and achieve her goals,

she has successfully built partnerships with major international brands and retailers, industry associations, government agencies, non-profit organizations, bilateral and multilateral organizations.

Although she lives in the United States, Suze remains connected to her native country, Haiti, through her involvement with various diaspora organizations in the United States. She is also the co-founder and President of the Potter's Hands Children's Center, a non-profit organization with the mission of developing the next generation of Haitian leaders. Suze is a strong believer that Haiti's "brain-drain" can be turned into a "brain-gain" by using the Haitian diaspora as an engine to fuel the development of the country.

Prior to Walmart, Suze was a fellow at the Organization of American States (O.A.S.) in Washington, D.C. During her tenure at the O.A.S., she focused on women's peace and security and human trafficking issues in Haiti and Latin America, with a focus on the "Restaveks" (Haitian children working as maids).

Suze holds a Master's in Public Administration and a bachelor's degree in International Relations with a focus on Middle Eastern and Islamic Studies from the J. William Fulbright College of Arts and Sciences at the University of Arkansas, Fayetteville. She is a native of Haiti and is fluent in French, Haitian Creole and English. She also has extensive knowledge of Spanish and Arabic.

Shirley Hoogstra is a visionary leader who is passionate about Christian higher education and the role it plays in the common good, Shirley V. Hoogstra became the seventh president of the Council for Christian Colleges & Universities in September 2014.

Having received a bachelor's in education at Calvin College (Grand Rapids, MI) and a Juris Doctor, with honors, from the University of Connecticut School of Law, Hoogstra spent more than a decade practicing law as a partner at a firm that specialized in litigation in New Haven, Connecticut. While at this practice, she served on the New Haven County Bar Association, as well as on a number of civic boards and at local schools and churches. She was also a founding board member and officer of the Bridgeport Rescue Mission.

It was at this time she began a season of service at her alma mater, Calvin College. She first served as a co-chair of Calvin's first endowment drive, "Campaign for Calvin," and was subsequently selected to serve on the university's Board of Trustees from 1995-99. In a move that was as surprising to her as it was to others, Hoogstra sensed God's call to leave her successful law practice and work for the cause of Christian higher education full time. She became Calvin's vice president for student life in July 1999, a role she served in until she became president of the CCCU.

During her time at Calvin, Hoogstra served as a key campus leader and cabinet member. She was also the co-host of Inner Compass, a nationally televised show on PBS. A leader who engages with culture, Hoogstra interviewed more than 150 people for Inner Compass, including historians, philosophers, diplomats, culture shapers, diversity leaders, authors, leaders in the academy, artists, public intellectuals and religious leaders.



Now in her role as president of the CCCU, Hoogstra combines her zeal for the rule of law and her passion for Christian higher education as she represents the institutions of the CCCU. The CCCU's outward-facing work at its intersection with government in Washington, D.C. calls upon Hoogstra's authentic skills of listening, respecting and influencing leaders as she shares and promotes the importance of Christian colleges and universities as a part of a diverse, pluralistic system of higher education. In an era that has seen the rise in the value of individualism and a decrease in the value of formative communities, Hoogstra delights in highlighting the value and purpose of high quality, Christ-centered liberal arts education that shapes the heart, soul and mind.

Always an educator, Hoogstra has never lost her joy of seeing people developed to be their best selves. This is why the Council's professional development conferences for CCCU campus administrators, its promotion and encouragement of scholarship and teaching among CCCU faculty, and its innovative and immersive BestSemester student programs remain at the core of the CCCU's work.

Included in that work is a focus on expanding diversity and inclusion at CCCU campuses. The future of Christian higher education requires profound adaptability and a commitment to making education available, accessible and affordable to all students; under Hoogstra's leadership, the CCCU and its members are working to ensure that both students and faculty of color will be hosts, not guests, at their campuses.

Hoogstra and her husband, Jeff, who practices pediatric medicine, are the parents of two married children: Dave (Amy) and Mary (Adam).



Akshay Khanna joined StubHub in January 2018 as Head of Partnerships – NFL, NBA, and NHL. In that role he led StubHub's industry-defining partnership with the NFL, in addition to managing StubHub's partnerships with NBA and NHL teams. During his tenure in that position, he helped drive the launch of two team partnerships, with the Cleveland Cavaliers and with the New Orleans Pelicans.

Within a year, Akshay was promoted to be the GM of the NFL, NBA, and NHL genre, which comprises one of the three verticals that drive StubHub's \$5B Gross Transaction Value business. While in charge of a business exceeding \$1B in GTV, Akshay and his cross-functional team have driven significant growth in each of the three sports comprising the vertical.

Prior to his time at StubHub, Akshay was the Vice President of Strategy for Harris Blitzer Sports & Entertainment (HBSE), overseeing the business strategy group and involved in all revenue generating functions of the organization's teams, including the NBA's Philadelphia 76ers, the NHL's New Jersey Devils and Prudential Center, Crystal Palace of the English Premier League, eSports property Team Dignitas, and the Sixers Innovation Lab Crafted by Kimball.

Before joining HBSE, Akshay served as an Associate at Sycamore Partners, a consumer retail-focused private equity firm in New York City with more than \$3.5B under management. While at

Sycamore Partners, Khanna was involved in evaluating and executing leveraged buyouts and assisting portfolio companies with strategic initiatives and add-on acquisitions.

Prior to Sycamore Partners, Akshay was an Analyst at Audax Group, a middle-market private equity firm in Boston with more than \$9B in assets across its equity, mezzanine debt, and senior debt businesses. Akshay earned his A.B., graduating magna cum laude from Middlebury College in 2009. He graduated with an MBA from The Wharton School and an MA in International Studies from The Lauder Institute at The University of Pennsylvania in 2015, where he was a Leonard Lauder Scholar.

Akshay is a World Economic Forum Global Shaper and served as an adjunct professor at Northwestern University's School of Professional Studies. He was also a member of Forbes' 30 Under 30 (Sports) Class of 2017 and Wharton's 40 Under 40 Class of 2017, is a frequent speaker and panelist at large industry conferences, and has been published in the Wharton Digital Press.

Sarah Lenti is a Republican Strategist, Former Director on the National Security Council under Condoleezza Rice, and Former Romney Advisor.

- 2001-2005 National Security Council Director - Eastern Europe & Iraq
 - Director of Ukraine, Belarus, & Moldova
 - Director of Iraq Reconstruction
- 2004 Bush Re-election Campaign – Battleground State of New Mexico
 - State won by 5,988 votes
- McCain 2008 Campaign - Great Lakes Regional Press Secretary
- Research Lead for Mitt Romney's 2010 book "No Apology: The Case for American Greatness"
 - Governor Romney in the Acknowledgement Section of his book, No Apology, "Sarah Lenti, a policy fixture in D.C., was my lead researcher over the entire period" (pg 309).
- Appointed to the Romney 2012 Transition Team
- Volunteered for Jeb Bush 2016 Presidential Campaign
 - Served on Russia, European and Iraq reconstruction working groups



Through her political consulting firm, SML Advisory Partners, Sarah Lenti works as a policy consultant and political advisor to Republican Party leaders, elected officials, up-and-coming candidates, Fortune 500 executives and non-profit organizations.

Armed with a graduate degree in Russian & East European Studies from Stanford University and an undergraduate degree from the University of Virginia, Sarah kicked off her career in politics by joining the Bush-Cheney 2000 campaign in Austin as a policy staffer.

Following the campaign, she served in the Bush administration as a policy advisor to National Security Advisor Condoleezza Rice. She also served as an advisor to former Massachusetts governor Mitt Romney and was the lead researcher on Governor Romney's 2010 book, "No Apology: The Case for American Greatness."

She has worked on four Presidential campaigns in a range of roles from policy writer to a regional press secretary. Lenti was awarded Term Membership at the Council on Foreign Relations. She was recently an Executive Producer for the documentary film, Underwater Dreams.

She is currently working with three non-profits focused on the empowerment and protection of Syrian women.



Chief James R. Lopez is a 34 year veteran of the Los Angeles County Sheriff's Department and formerly commanded the East Patrol Division.

Chief Lopez oversaw the operations of six patrol stations, including Altadena, Crescenta Valley, Industry, San Dimas, Temple, and Walnut-Diamond Bar Station. East Patrol Division comprises nearly 1,000 sworn and professional staff and has an annual operating budget of nearly \$130 million.

Chief Lopez was also a co-chair of the Forum's Law Enforcement Immigration Task Force, which is part of Bibles, Badges and Business.

Louis Malfaro is Vice-President of American Federation of Teachers and secretary-treasurer of the Texas AFT. He served as president of Education Austin from 1999-2010, and also served as president of the Austin Federation of Teachers, from 1992-1999.

Malfaro began working as a bilingual elementary school teacher in 1987. He has served as president of the Austin Central Labor Council (2003-2007) and is currently a member of the AFT Teachers program and policy council and a member of the AFT organizing committee. Malfaro is married to Lisa Maxwell Malfaro and has two sons, Ben (18) and Liam (12).





Chandler C. Morse serves as the Director of U.S. Public Policy for Workday, a leading provider of enterprise cloud applications, delivering financial management, human capital management, and analytics applications. Mr. Morse stood up the Washington, DC office for the company in late 2018 and has had the opportunity to the opportunity to dig in on topics like artificial intelligence, blockchain, cross-border data flows, privacy, cybersecurity, workforce, and inclusion.

Prior to joining Workday, Mr. Morse served as the Chief of Staff to Senator Jeff Flake (R-AZ). Senator Flake began serving in the U.S. Senate in 2012 and sits on the Judiciary, Energy and Natural Resources, and Foreign Relations committees.

Mr. Morse was the Senator's legislative director prior to taking over as chief of staff. He oversaw the legislative staff in Washington, DC and directly handled issues related to Senator Flake's work on select international trade, U.S.-Cuba policy, immigration reform, and homeland security. Mr. Morse handled immigration during the introduction of the STRIVE Act in the House and was the primary negotiator for the Senator during the S. 744 debate in the Senate.

Before assuming his role as Legislative Director in the Flake Senate office, Mr. Morse served as a Deputy Chief of Staff and Legislative Director in then-Congressman Flake's office, starting as a legislative assistant in May of 2005. In addition, Mr. Morse served as Policy Director for the Congressional Western Caucus from May 2005 through October 2007. He joined Congressman Flake's staff after serving as a regulatory policy analyst for the National Association of Home Builders for two years. He also worked for Post, Buckley, Schuh & Jernigan, a Washington, DC consulting firm.

Mr. Morse graduated from The Ohio State University with a B.S. in environmental policy and from the University of Maine with an M.S. in environmental science. Mr. Morse is the fifteenth member of his family, spanning three generations, to graduate from the University of Maine. He now lives in Baltimore with his wife Annie and their two children Parker and Talie.

Elizabeth Neumann served as the Assistant Secretary for Threat Prevention and Security Policy in the Office of Strategy, Policy, and Plans from 2017-2020. She oversaw Department of Homeland Security (DHS) –wide policy development and coordination for screening and vetting, terrorism prevention, counterterrorism, countering transitional criminal organizations, and other persistent and emerging threats. Ms. Neumann worked closely with other federal departments and agencies, states, and international counterparts to develop, coordinate, and implement these policies and programs. Prior to this role, Ms. Neumann served as the Deputy Chief of Staff of the Department, where she assisted in the management of the day-to-day operations of DHS and served as a senior advisor to Secretaries Kelly and Nielsen, as well as Acting Secretary Duke.



Ms. Neumann's work in the homeland security enterprise began just prior to the founding of the DHS in 2003, where she served on the Homeland Security Council at The White House. As part of the White House's Domestic Counterterrorism Directorate, she tracked terrorist threats and developed domestic prevention and mitigation strategies and programs. She also coordinated the development and implementation of the Federal Government's post-9/11 terrorism information sharing strategies and policies, including the architecture through which the Federal Government shares information with state and local governments.

Later, in support of the Office of the Director of National Intelligence, Ms. Neumann worked with the Departments of Justice and Homeland Security to develop the protocols for reporting suspicious activity and she developed one of the early community-based models for countering violent extremism.

Over the past 15 years, she has created and implemented multiple government-wide counterterrorism policies and reforms. She has extensive experience working across multiple homeland security and national security disciplines including: intelligence, law enforcement, emergency management, preparedness, critical infrastructure security and resilience, and cybersecurity. Her expertise includes threat and risk trend analysis; assessing, developing, and executing security doctrine, strategy, policy, and plans; and optimizing organizational development to address emerging risks.

Ms. Neumann has lived in Denver, Seattle, and Dallas. She currently resides in the Washington, D.C. metropolitan area with her husband and two children.



Mark Prosser was born and raised in East St. Louis, IL. After college, he became a police officer for the City of O'Fallon, Ill., a suburb of St. Louis, Mo. While in O'Fallon, he moved through the ranks of the department between 1979 and 1989. He reached the rank of Chief of Detectives in 1986. He further served for five years as an Investigator and Supervisor for the St. Louis Major Case Squad, multi-jurisdictional homicide unit.

Prosser was hired as Chief of Police in Storm Lake in October of 1989 and was named Public Safety Director in June of 2000. He retired from public safety service in January 2020. He is a life member and Past Executive Board member of the International Association of Chiefs of Police, is a past member and Past President of the Iowa Police Executive Forum now known as the Iowa Police Chiefs Association and is a former member of the Police Executive Research Forum. Prosser is a current member of the Law Enforcement Immigration Task Force (National). Prosser taught for 19 years at the Illinois Police Academy, Buena Vista University and Iowa Central Community College.

Following Prosser's retirement from public safety service he was hired by the Catholic Diocese of Sioux City, Iowa as their Director of Pastoral Planning in February of 2020 where he oversees the Diocese's Pastoral Planning Office for re-organizing parish structures throughout the diocese. He also handles special projects as assigned by the Bishop's Office and remains a voice for immigration reform. In July of 2021 Prosser was further appointed Chief of Staff and Special Assistant to the Bishop while retaining his Director of Pastoral Planning duties. Prosser currently serves on the Board of Directors for the National Immigration Forum (Washington DC), the

Immigration Subcommittee of the Iowa Catholic Conference and the Catholic Charities of the Sioux City Diocese Board of Directors.

Prosser was ordained a permanent deacon in the Diocese of Sioux City, IA in March of 2007 and serves the Cathedral of the Epiphany, Sioux City, IA parish group. In addition, he serves as moderator on the Diocesan Misconduct Review Board and is on various administrative boards for the Catholic Diocese of Sioux City.

Prosser has spoken at state and regional conferences in Iowa and the Midwest on topics such as management, administration, budgeting and grant writing. Prosser speaks extensively throughout Iowa on issues related to diversity and shifting demographics and has presented across the United States on multiple occasions.

Prosser holds a Bachelor of Science Degree in Police Administration and has completed some Graduate Studies in Public Administration and Management. Prosser has completed formation courses of study in Theology at Briar Cliff University and through the Sioux City Catholic Diocese. Prosser was the chairman of the Buena Vista County 911 Board and served on the Buena Vista County DECAT Board. Prosser chaired a variety of internal organizational committees for the City of Storm Lake. He was a charter member of the Storm Lake Diversity Committee. Prosser has served on a variety of boards in Iowa and in the Storm Lake Region including but not limited to board chairman and vice board chairman positions for the United Community Health Center and Faith, Hope and Charity. Prosser is a Fourth Degree member of the Knights of Columbus.

Prosser was named Law Enforcement Executive of the Year for 2016 by the Iowa Police Chiefs Association.

Prosser is one of two recipients in the State of Iowa of the 2017 Dr. Martin Luther King Jr., Achievement Award.

Prosser is the recipient of a 2019 National Immigration Forum “Keepers of the American Dream Award.”

Prosser is married to Dawn and has one adult daughter and five grandchildren.

Rocio Sáenz is an SEIU International Executive Vice President after being elected at the September 2013 International Executive Board Meeting. Prior to her election, she headed the property services New England Local in Boston, which represents 18,000 workers in Massachusetts, New Hampshire and Rhode Island.

Sáenz has advocated for workers' rights and community empowerment most of her adult life. She emigrated from Mexico to Los Angeles, where she initially worked low-wage jobs. Sáenz became an organizer for SEIU's Justice for Janitors campaign in 1988, and she was part of a team that led a successful campaign to organize L.A. janitors.

In August 2001, Sáenz moved to Boston to build the Justice for Janitors program there and to move the local union forward. A year



later, she led thousands of Boston janitors on a month-long strike that drew widespread support from the media, clergy, politicians and community groups. The strike ended with an historic settlement that dramatically improved workers' wages, benefits and workplace rights.

In July 2003 Sáenz was elected President of SEIU Local 615 (Now SEIU 32BJ District 615), where she continued to win for workers and bring the immigration reform movement to the New England region. Her work on immigration reform and Latino civic engagement helped to drive the narrative and put Latino vote on the map.

In September 2013, Saenz was elected to International Executive Vice President, becoming the first Latina executive officer. She now serves as one of the leading labor voices for Latino civic engagement and immigration reform.



Arturo Sarukhan is an international strategic consultant based in Washington, DC. He served as Mexican ambassador to the United States from January 27, 2007 to January 10, 2013; as former Consul General at New York City; as foreign policy coordinator in Felipe Calderón's presidential campaign and transition team (February – November 2006); as Chief of Staff for Policy Planning and Deputy Assistant Secretary for InterAmerican Affairs in Mexico's Foreign Ministry (SRE).

The Most Reverend Mark J. Seitz, D.D. was born in Milwaukee, Wisconsin, the eldest of ten children. He was ordained a priest of the Diocese of Dallas in 1979 after receiving his B.A. in Philosophy as well as a Master of Divinity and an M.A. in Theology from the University of Dallas. Bishop Seitz also received an M.A. in Liturgical Studies at St. John's University in Minnesota.

After ordination, Bishop Seitz served as a pastor at parishes in Garland, Waxahachie, and Dallas, Texas. He also taught Liturgy and Sacramental Theology at the University of Dallas and served as vice-rector and director of liturgy at Holy Trinity Seminary. Bishop Seitz was named prelate of honor to his holiness by Pope St. John Paul II in 2004.



In 2010, Pope Benedict XVI elevated Bishop Seitz to the Office of Bishop. Bishop Seitz was ordained and appointed as the Auxiliary Bishop of Dallas.

In 2013, Pope Francis appointed Bishop Seitz as the sixth Bishop of El Paso. As a prelate serving a borderland community whose sister city is Ciudad Juárez, Chihuahua, the bishop has focused his work and heart on the poor and vulnerable, including migrant families and refugees who have made their home in this region or who choose the community as their point of passage. The bishop believes that migrants add inestimable value to the communities where they choose to live and that parishes and community members should welcome them with compassion, love and solidarity.

Mustafa Tameez's long career in communications and public affairs has focused on helping clients overcome challenges both here and abroad. Texas Monthly Magazine named Mustafa one of 5 political players to watch in Texas. He served as Mayor Bill White's Campaign Manager and Political Director from 2004 to 2009; as well as a senior Consultant to Sheriff Adrian Garcia and Congressman Nick Lampson. He served as a consultant to the Department of Homeland Security under the George W. Bush Administration.



He has over 600 media appearances as a frequent political contributor for Fox News, CNN, MSNBC, and local television, and has been quoted in the New York Times, Washington Post, and the Houston Chronicle on issues of Texas demographics and elections.

Mustafa provides consulting to the business and non-profit sector. He is Managing Director of Outreach Strategists, a bipartisan public affairs firm with offices in Houston and Austin. His firm serves clients and projects ranging in size and scope from small local interests to national governments.



Greg Zoeller served as Indiana's 42nd Attorney General (2009-2017) and previously as the Chief Deputy. His public service also includes senior staff positions in the United States Senate, the Department of Justice and the White House (1989-1991). His private practice includes areas of international trade, insurance claims management and general corporate counsel.

ADR EXPERIENCE

In elected office, General Zoeller led numerous settlement negotiations for the state and served on several executive committees in complex, multistate cases. As Chief Deputy Attorney General, Zoeller developed and led the Advisory and Alternative Dispute Resolution section of the office and personally resolved disputes involving the state. A certified mediator since 1991, Zoeller served as an Administrative Law Judge in municipal government providing a range of experience in dispute resolution in every area of government.

TRAINING / CONSULTING

In creating the ADR section of the Office of the Attorney General, Zoeller developed a training program for deputies that included mediation and negotiation techniques which reduced caseloads and the average length of litigation. An advocate for ADR within the National Association of Attorneys General, Greg was a board member since inception of the National Attorney General Training and Research Institute (NAGTRI). Having been known for his ability to work with elected officials of both parties, professional staff, private litigators and corporate management, Zoeller is also brought in to consult on issues specifically involving state Attorneys General as well as other state and federal matters.

EDUCATION

Greg Zoeller received his law degree from Indiana University School of Law in Bloomington. His undergraduate studies began at Purdue University in computer science and he received his B.A.

from I.U. in forensic studies. A lifelong learner, Zoeller has also served as an adjunct faculty at Indiana University, Purdue University in Indianapolis teaching in the political science department and at the I.U. – McKinney Law School in Indianapolis where he teaches U.S. Constitutional Law for foreign lawyer in the LL.M. program. He has also been a frequent lecturer at the George Mason University's Scalia Law School and serves on the board of the Attorney General Education Program in the Center for Law and Economics.