



National Immigration Forum 2018 Summary of Work

Overview

The National Immigration Forum is one of the leading immigrant advocacy organizations in the country, with a mission to advocate for the value of immigrants and immigration to the nation.

Throughout the past year, the Forum has continued to work toward commonsense immigration reform, building broad coalitions through a range of constituencies and developing programs that strive to provide new Americans with the opportunities, skills and status that they need to thrive.

Our work focuses on maximum impact. Specifically, our strategy is to build relationships with communities that are not seen as traditional allies — evangelicals, law enforcement and the business community — and on regions that traditionally have lacked support for immigrants and immigration but have significant numbers of these critical constituencies. In most cases, other immigrant rights organizations are not focused on these communities, so there are tremendous untapped opportunities to engage new allies. Recent events have borne out the wisdom of this approach, as we have been positioned to respond to developing events. We have learned that the right message with the right messenger builds support for immigrants and immigration, even among the most conservative of audiences.

Initiatives and Successes

New American Workforce

The Forum, through *New American Workforce* (NAW), partners with the nation's largest employers to support the immigrant workforce with integration services such as citizenship and English language training. We recruit business partners interested in helping their workforce by providing stronger career pathways for new Americans, and encourage businesses to be vocal about the value of immigrants to their operations, communities and America as a whole. After 6 years of operating this dynamic program, New American Workforce has served thousands of foreign-born employees in partnership with more than 400 businesses across eight cities. Based off this success, the program is scaling their reach for services and advocacy initiatives by organizing the *Corporate Roundtable for the New American Workforce*. The Roundtable includes over two dozen of the nation's largest corporations, across sectors, joined to create a plan and research agenda to support the immigrant workforce and advocate for its value to the nation. This collection of corporations is also beginning to use NAW's remote portal, allowing the program's citizenship services to scale to the entire workforce, and significantly grow the number of employees impacted.

Other accomplishments include:

- 682 citizenship services sessions held
- More than 10,000 employees served at sessions
- 37 business partners offered English as a second language and civics training
- Over 2.5 million employees educated about the benefits of citizenship
- More than 3,078,000 members educated about the citizenship process through our business association partners
- 856 press hits
- 732,302,221 press impressions

Skills and Opportunity for the New American Workforce

The National Immigration Forum's worksite services have expanded to include *Skills and Opportunity for the New American Workforce*, a groundbreaking training that increases the English language skills among workers for whom English is a second language. First developed for the retail sector – which has one of the highest levels of limited-English-proficient workers at nearly 1.5 million – the training is now contextualized for several sectors. Company partners have recognized the profound impact that improved access to educational opportunities can have on advancement, retention, improved work quality and economic success. This project creates scalable, sector-wide contextualized English language learning that will help employers build stronger career pathways for their employees.

Bibles, Badges and Business for Immigration Reform (BBB)

The Bibles, Badges and Business for Immigration Reform network (BBB) launched in February 2013 to achieve the goal of broad immigration reform. The BBB coalition works with faith leaders, business owners and associations, and the law enforcement community to build broad networks of local leaders who work to shape a more constructive immigration narrative and advocate for the value of immigrants and immigration to the U.S. With a lean infrastructure of targeted regional mobilizers alongside policy and communications staff, BBB has developed crucial local and national partnerships to set in motion a range of strategies and tactics in key districts where more positive cultural and policy conversations are most needed, often in the context of mini-campaigns. As a result, BBB efforts have produced:

- Tremendous growth in the number of engaged leaders across the country, to over 19,000 people
- More than 1,300 local, statewide and regional events
- More than 500 new grassroots leaders in faith, business and law enforcement speaking publicly in favor of reform

Law Enforcement Immigration Task Force (LEITF)

In January 2015, law enforcement leaders from across the country who support commonsense immigration reform joined together to launch the Law Enforcement Immigration Task Force (LEITF). Since then, the LEITF has grown to 112 members in 32 states and the District of Columbia. In the coming year, we will continue to build a network that is prepared to make the case for why immigration reform will help keep everyone in our communities safer.

Policy and Advocacy

The National Immigration Forum's Policy and Advocacy team works to ensure America can thrive by seeking a 21st century immigration system that meets today's economic needs, and ensuring that new Americans gain the opportunities, skills and status they need to realize their full potential. Specific areas of focus for the Policy and Advocacy team include 1) reforming our current immigration system, 2) promoting sound border security policies, 3) ensuring balanced enforcement of immigration laws, 4) promoting and removing barriers to naturalization, and 5) advancing opportunities for immigrants to gain the job skills that employers need. The team works with different constituencies and positions the Forum as an important voice on immigration issues to policymakers in Washington, D.C. The Policy and Advocacy team meets with and provides information to policymakers as well as leaders and individuals across the country, and has published dozens of informative documents ranging from bill summaries to fact sheets to in depth reports to written testimony for Congressional hearings – all of which can be found on the Forum's website.

What the Future Holds

2019 promises to be a watershed year for immigrants and immigration. We are uniquely positioned to build the broad coalitions that will be necessary to successfully and productively address the role of immigrants in our society and economy. We will continue to deepen our engagement with faith, law enforcement and business leaders across the country to move toward our goal of immigration reform and see immigrants reach their fullest potential.

The National Immigration Forum would like to give special thanks to all of our generous supporters and dedicated allies.

If you would like to join our efforts and support the National Immigration Forum, you may contribute on the web at www.immigrationforum.org or by mail. Please send your contributions to:

National Immigration Forum
50 F Street, NW, Ste 300
Washington, D.C. 20001

Board of Directors (As of December 2018)

Eddie Aldrete, **Chair**

IBC Bank

Rebecca Tallent, **Vice Chair**

Dropbox

Bob Naerebout, **Treasurer**

Idaho Dairymen's Association

Amy Dominguez-Arms, **Secretary**

Philanthropic Consultant

Danielle Burr

Uber

Manuel Cunha, Jr.

Nisei Farmers League

Suze François

The Mitef Group

Sarah Lenti

SML Advisory Partners

James R. Lopez

Los Angeles County Sheriff's Department (Retired)

Louis Malfaro

Texas AFT

Rocio Sáenz

Service Employees International Union (SEIU)

Ambassador Arturo Sarukhan

Sarukhan & Associates

Rich Stolz

OneAmerica

Mustafa Tameez

Outreach Strategists, LLC

Nan Stockholm Walden, J.D.

Farmers Investment Co. (FICO)

John Wimberly

Congregational Consulting

Gregory F. Zoeller

Indiana Attorney General (2009-2017)

World Trade Center Indianapolis

Staff (As of December 2018)

Ali Noorani, Executive Director

Don Lyster, Chief of Staff

Kallie Aultman, Integration Programs Associate

Alan Balch, Finance and Operations Manager

Laurence Benenson, Assistant Director for Immigration Policy and Advocacy

Sarah Braithwaite, Field and Constituencies Assistant

Dawn Byrne, Director of Finance and Operations

Zuzana Cepla, Policy and Advocacy Associate

Emily Chow, Creative and Content Manager

Adam Estle, Director of Field and Constituencies

Cathleen Farrell, Director of Communications

Dan Gordon, Assistant Director of Communications

Dan Kosten, Policy and Advocacy Assistant Director for Skills and Workforce Development

Caroline Leffert, Executive Associate

Jacinta Ma, Director of Policy and Advocacy

Jennifer Maerz, Development Associate

Regina Medina, Writer and Editor

Samaia Muhammad, Development Manager

Jennie Murray, Director of Integration Programs

Ana Negoescu, Manager of Integration Programs

Christian Penichet-Paul, Policy and Advocacy Manager

Ruby Ritchin, Field and Constituencies Associate

Tenyle Shorter, Administrative Assistant

Rachel Sprouse, Assistant to the Chief of Staff

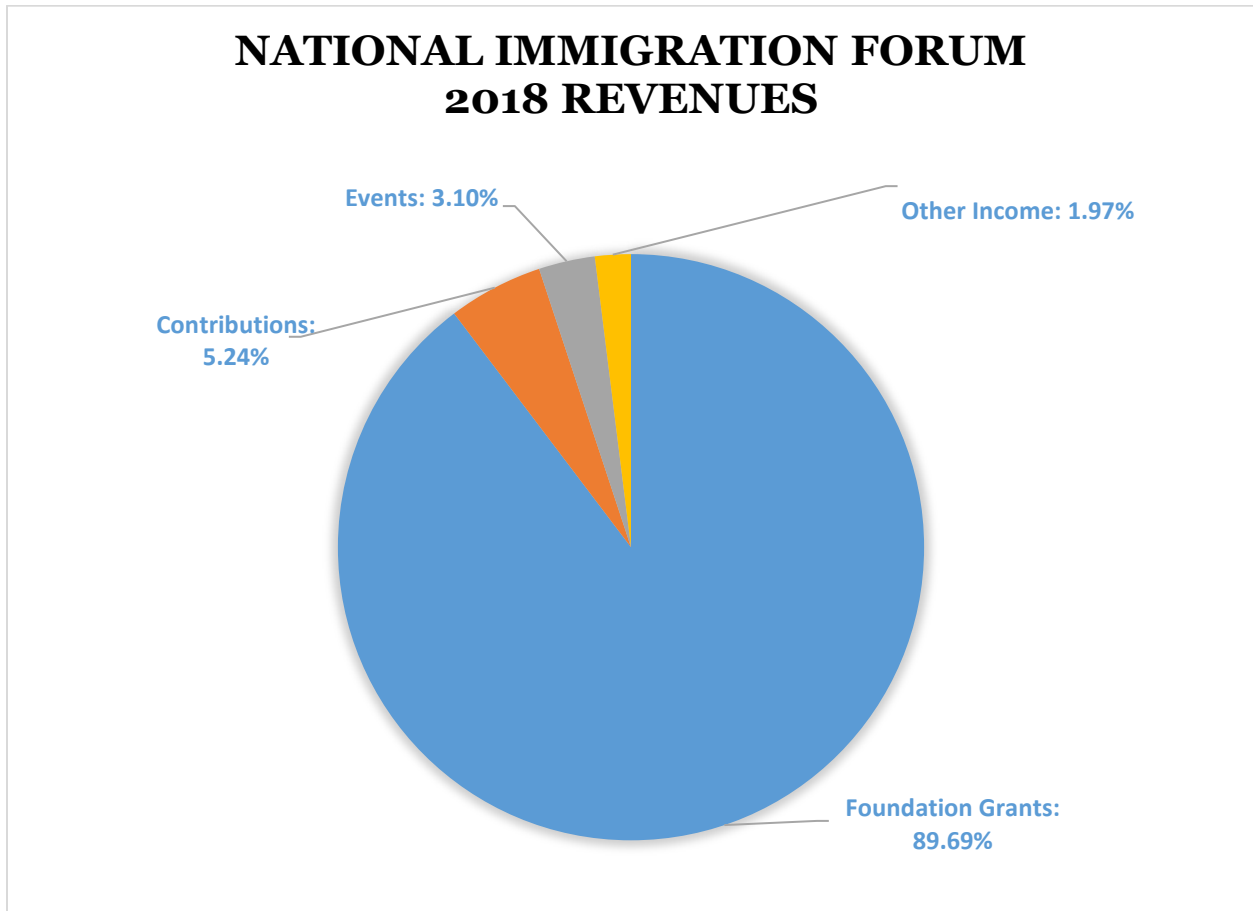
Joanna Taylor, Communications Assistant

Magen Wetmore, Communications Associate

National Immigration Forum 2018 Functional Revenue, Expense and Net Assets

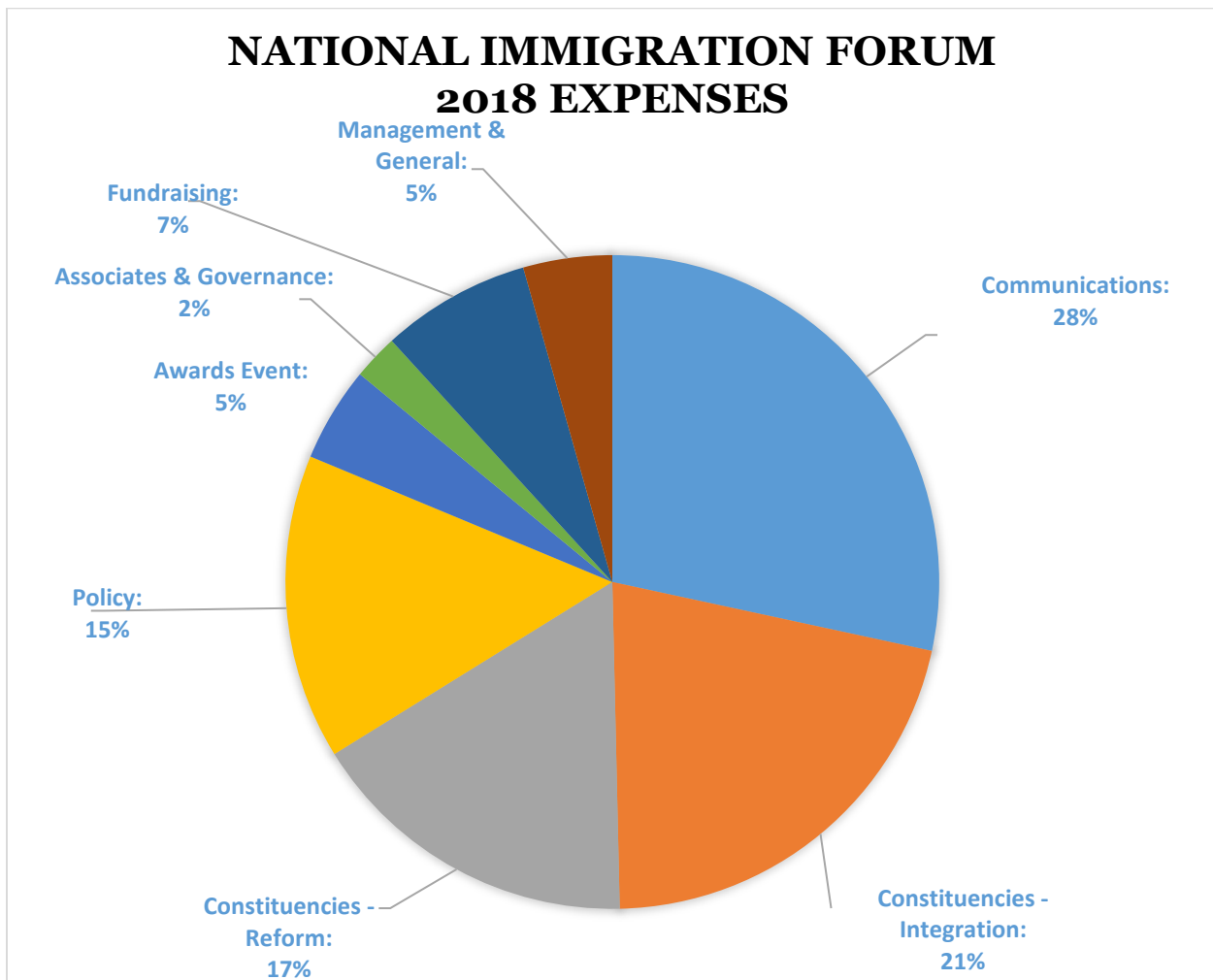
Revenue as of December 31, 2018

Revenue Category	Revenue	Amount
Foundation Grants	89.69%	4,767,417.00
Contributions	5.24%	278,325.00
Events	3.10%	164,770.00
Other Income	1.97%	104,973.00
Total Revenue		\$ 5,315,485.00



Expenses as of December 31, 2018

Expense Category	Expenses	Amount
Communications	28.38%	1,488,193.00
Constituencies - Integration	21.26%	1,114,478.00
Constituencies - Reform	16.54%	867,014.00
Policy	15.10%	791,538.00
Awards event	4.69%	246,023.00
Associates & Governance	2.25%	117,906.00
Fundraising	7.39%	387,556.00
Management & General	4.40%	230,583.00
Total Revenue		\$ 5,243,291.00



Net Assets as of December 31, 2018

Net Assets	Amount
Unrestricted	
Undesignated	1,270,103.00
Board Designated	551,556.00
Total Unrestricted	1,821,659.00
Temporarily Restricted	2,426,083.00
Total Net Assets	\$ 4,247,742.00