



New American Workforce Partnership Profiles

Los Angeles, CA | American Apparel



Marty Bailey, Chief Manufacturing Officer

“This event was special in that it combined our efforts with a number of organizations... I was truly impressed by the communication, cooperation, preparation and efforts of all the parties to carry this out. In the end, the most important parties involved, our employees, left well informed and seemingly energized to make the step towards a better life for them and their families.”



Olga Aguilar, Employee

“[The project] brings lawyers’ services and information directly to our worksite. They’ve given information services to over 300 people. Of those people, nearly 150 applied for citizenship.”

Special benefits: Through New American Workforce, offered 20 weeks of ESL instruction for 40 participants who needed practice before their USCIS citizenship exams.

March 2, 2013:
Citizenship information workshop at the American Apparel factory.



April 4, 2013:
Employees receive **one-on-one legal assistance** to file for citizenship.



Washington, D.C. | Hyatt Regency Washington



Steve Smith, General Manager

“Our immigrant workers eligible for citizenship will take an important step towards their American Dream.”

Special benefits: Permitted employees to take off work shifts. Provided food and drink.

September 17, 2013:
Citizenship information workshop with partner IRC-Silver Spring at the Hyatt Regency Washington on Citizenship Day.



Miami, FL | Baptist Health Services



Heather Adams, former Corporate Director of Dependent Care Services

“Many of our employees have looked into citizenship before, but the costs associated with obtaining it have stopped some from pursuing their goal. Not everyone has the funds available to pay for the government fee and possible attorney costs. It can be more costly and time-consuming as they take time off of work to meet with their attorneys.”



Tatiana Camargo, Employee

“They educated me about how to take on the citizenship process. So easy! I filled out my application and I brought all my documents. I was already here in this country working; and to be able to have the pride of having a voice, and to be able to vote and choose who is going to be the next president of the United States, for example. For me, it’s an honor.”

Special benefits: Utilized an in-house credit union for interest free credit loans. Expanded citizenship services offerings across all eight Baptist Health campuses.

July 18, 2013: **Citizenship information workshop** with partner IRC-Miami at Baptist Health.



San Jose, CA | Technology Credit Union



Barbara Kamm, President and CEO

“Immigration has shaped the landscape of Silicon Valley for the last century, and it will continue to do so for the foreseeable future. It is one of the biggest influences on our businesses and economy, and one of the most important issues we face as a community. We at Technology Credit Union support programs such as the Bethlehem Project because they provide much-needed resources and information for green card holders seeking citizenship. It’s important to our membership and to our community, and therefore it’s important to us.”



Hemali Gajaria, Marketing Research Manager

“The seminars aren’t directly related to our financial products and services, but we are community-focused and there is an obvious need amongst our members and employees, as well as the community. By hosting events, we’re helping people and strengthening the Tech CU brand as a business that understands the needs of our customers and the areas we serve.”

Special benefits: Offered citizenship services to both employees and members.

January 30, 2014: Hemali Gajaria with Technology Credit Union employees after a **citizenship workshop**.

