



**NATIONAL
IMMIGRATION
FORUM**

Consultant

Southeast Regional Mobilizer, Bibles, Badges & Business

The National Immigration Forum advocates for the value of immigrants and immigration to the nation. Founded in 1982, the Forum plays a leading role in the national debate about immigration, knitting together innovative alliances across diverse faith, labor, immigrant, non-immigrant and business constituencies in communities across the country. Coming together under the Forum's leadership, these alliances develop and execute legislative and administrative policy positions and advocacy strategies.

For more than three years, an alliance of conservative faith, law enforcement and business leadership has come together to forge a new consensus on immigrants and America. With our Bibles, Badges and Business for Immigration Reform (BBB) network, we facilitate these relationships, which fundamentally have changed the nation's immigration debate as they have grown and deepened from the initial development of state compacts to the more recent local work across the country and large-scale advocacy days in Washington, D.C. As a result, the movement for immigration reform is broader, deeper and more powerful than ever. These leaders recognize the biblical call to welcome the stranger, the economic benefits to our communities and the need for a secure nation.

The National Immigration Forum is retaining a Southeast Regional Mobilizer to coordinate specific constituencies. This contracted role focuses on organizing conservative and moderate faith, law enforcement, and business leaders in key regions within the Southeastern U.S. to engage in constructive conversations about and advocate for immigration reform. Specific states include Virginia, Florida, North Carolina, South Carolina, Tennessee and Georgia. The Regional Mobilizer's responsibilities will involve designing and executing state, regional and district-level strategies for grasstops and grassroots events and lobbying, and communications work specific to those communities as well as executing nationally coordinated activities in the Field.

Consulting contract will begin on December 1, 2016 – June 30, 2017, with option for extension.

The scope of services for a Southeast Regional Mobilizer includes:

- Focus on educating and organizing conservative faith, law enforcement and business constituencies in key target states and districts within the region. Exact states and districts will be determined with consultant, Director of Field and Constituencies and Bibles, Badges and Business (BBB) campaign manager. Note that states may be adjusted based on further research into target districts.
- Utilize our existing network of connections in the business, faith, veterans and law enforcement communities to reach their counterparts in other states and build and

nurture those relationships in order to educate them on the benefits of immigration and convince them to support the campaign and enable them and others to take action

- Formulate a regional constituency plan for the period of this contract
- Coordinate five BBB stakeholder meeting each month
- Over the 7-month period, coordinate at least 1 in-person meeting in each target district between key constituents (pastors/ministry leaders, law enforcement officers, and/or business leaders) and the Member of Congress (or his/her staff)
- Over the 7-month period, ensure that each target Member of Congress or his/her staff have at least 1 additional interactions with core BBB constituents via telephone, email, or in person
- Attend and/or recruit appropriate BBB constituents to attend and speak at town hall events and other public events at which a target Member of Congress or a presidential candidate is present
- Coordinate a total of at least ten (10) verified earned media hits facilitated (newspaper articles, radio or television stories or interviews, Op-Eds or Letters to the Editor facilitated), during the period
- Work with leaders of fifteen (15) churches to engage congregations on immigration from a biblical perspective during the period
- Recruit at least five (5) pastors per month to be included as new signatories to the Evangelical Statement of Principles
- Provide coaching and oversight for Evangelical Immigration Table volunteer Church Mobilizers working in their region
- Coordinate with Law Enforcement Immigration Task Force consultant to engage law enforcement leaders in target districts
- Coordinate with Veterans for New Americans consultant to engage veteran leaders in target districts
- Assist in building out digital and social media efforts of BBB networks
- Study and learn both basic concepts and important details of the campaign and field objectives
- Implement the national campaign plan in the target states and tailor the plan to fit the needs of each state
- Determine who are key leaders and elected officials; educate them and those who influence them about goals and objectives of the campaign
- Approach and organize partner non-profit organizations and businesses on grassroots and grassroots levels to become involved in the campaign
- Facilitate organization of field activities, educational presentations, and lobby days in line with national goals and strategies
- Report and document progress on all activities in relation to metrics goals
- Coordinate the network of BBB in the target states and districts in relation to the larger Bibles, Badges and Business (BBB) campaign. This includes keeping a database of contacts and what they are willing to do: provide quotes, attend events, sign letters, and make calls at key moments to legislators.
- Coordinate efforts with other BBB mobilizers in the Southeast on regional efforts.
- Participate in weekly calls with BBB field director, BBB campaign manager and other pertinent parties.

Preferred Experience and Qualifications:

- Bachelor's degree required
- Must be able to work independently and with limited supervision

- Must be passionate about seeking just, compassionate immigration policies, including respect for the rule of law, revisions to the visa system to meet the needs of employers, and an earned process by which undocumented immigrants could become U.S. citizens
- Ideal candidate will live within the focus Southeast region (Virginia, Florida, South Carolina, North Carolina, Tennessee, or Georgia) with a history of faith and/or business relationships in one or more of those states
- Ideal candidate will have significant pre-existing relational networks within one or more of our core constituencies (faith, law enforcement, veterans and business) in the focus region
- Must be able to winsomely and persuasively interact with an ethnically and denominationally diverse range of evangelical Christians in the focus region
- Preference for applicants who are racial or ethnic minorities and/or have personally lived the immigrant experience or who come from ethnic communities most impacted by immigration policy
- Experience with political advocacy, community organizing, and/or service to immigrants strongly preferred
- Written and spoken fluency in English is required; competency in Spanish very helpful

Candidates are encouraged to apply on or before December 12, 2016; however, the position will remain open until filled.

Please send cover letter, resume and salary requirements to: resume@immigrationforum.org and include **“South East Regional Mobilizer”** in the subject line.