



# NATIONAL STRATEGY SESSION

Washington, D.C. | October 23, 2014

## WHEN YOU ARRIVE

**Pavilion Room**  
**Ronald Reagan Building**  
1300 Pennsylvania Ave, NW  
Washington, D.C. 20004

\*See attached instructions for getting to the Pavilion Room by driving, taxi or metro.

Please check in at registration before entering.

## AGENDA

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**8:00 - 9:00** Breakfast available in the foyer outside of the Pavilion Room

**9:00 - 9:30** **Welcome**  
Denyse Sabagh, Duane Morris, LLP.  
National Immigration Forum Board Vice Chair

**Opening Remarks**  
Ali Noorani, National Immigration Forum Executive Director

**9:30 - 10:30** **Immigration 2020: Valuing the New America**

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This session will feature academics and researchers and focus on the changes in public opinion regarding the value of immigrants and immigration over time, as well as data and research that show how America's demographic changes interrelate with the economic needs and well-being of the nation.

**Moderator Rick Klein**, Political Director at ABC News

**Featured Speaker: Dr. Robert P. Jones**, CEO of Public Religion Research Institute

**Linda Chavez**, President of Becoming American Institute

**Doug Holtz-Eakin**, President and CEO of American Action Forum

**Dr. Robert P. Jones**, CEO of Public Religion Research Institute

**Dr. Manuel Pastor**, Professor of Sociology and American Studies & Ethnicity at USC

15 minutes of Q&A

**10:30 - 10:50** Morning break

**10:50 - 12:00**

## **The Potential of a New America**

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From a national perspective, this panel of education and civic organization leaders will explore how social and cultural institutions can ensure new Americans have the opportunities, skills and status to reach their fullest potential. The discussion will center on whether the social and demographic changes in America are being positioned as a cultural threat or seen as long-term benefits for all Americans.

**Moderator** **Juan Williams**, Fox News Correspondent

**Featured Speaker:** **Gail C. Christopher**, Vice President for Policy and Senior Advisor, W.K. Kellogg Foundation

**Grover Norquist**, President of Americans for Tax Reform

**Rev. Derrick Smith**, Senior Pastor of Kaleidoscope Multi-Ethnic Fellowship and Executive Director of SC Test Prep

**Major General Antonio Taguba**, Chairman of the Pan-Pacific American Leaders and Mentors

15 minutes of Q&A

**12:00 - 1:00**

Networking lunch served in the foyer

**1:05 - 2:05**

## **Securing America's Success**

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In this discussion, workforce development and financial leaders will highlight the economic potential immigrants bring to America. They will talk about existing programs and strategies that capitalize on immigrant contributions and explore the challenges immigrants face to participate in the workforce and contribute to the economy.

**Moderator:** Richard Lui, MSNBC News Anchor

**Featured Speaker:** **Donald Graham**, CEO and Chairman of Graham Holdings

**James Gill**, President TMG Government and Veteran of the U.S. Army

**Wendy Kallergis**, President and CEO at Greater Miami and the Beaches Hotel Association

**Egbert Perry**, Chairman and Chief Executive Officer of Integral

15 minutes of Q&A

**2:05 - 2:20**

Afternoon Break

**2:25 - 3:25**

## **The Power of the American Story**

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Expert panelists and thought leaders will discuss the importance of personal stories from immigrants and policymakers to explain how messaging and politics have the power to turn these personal stories into definitive narratives and perceptions on immigrants.

**Moderator:** Helen Aguirre Ferré, Host of Zona Politica on Univision Radio

**Featured speaker:** Stephan Bauman, President and CEO of World Relief

**Randel K. Johnson**, Senior Vice President of Labor, Immigration, and Employee Benefits at the U.S. Chamber of Commerce

**Barbara Kamm**, President and CEO of Technology Credit Union

15 minutes of Q&A

**3:25 - 3:40**

### **Closing Remarks**

Ali Noorani, National Immigration Forum Executive Director

**3:40**

Adjourn

## **YOU'RE INVITED**

### **KEEPERS OF THE AMERICAN DREAM**

**W Hotel**

*Altitude Room*

515 15th Street, NW

Washington, D.C. 20004

**6:30 pm - 7:00 pm**

**RECEPTION**

**7:00 pm - 9:00 pm**

**AWARDS CELEBRATION**